

SCHOOL OF TOURISM AND HOSPITALITY

Master of Business Administration (Events Management) (E-Learning)

ON-CAMPUS
HOSPITALITY TRAINING
CENTRE

INDUSTRY PARTNERSHIP
WITH VARIOUS TOURISM
AND HOSPITALITY
RELATED ORGANISATIONS

1ST PEI IN SINGAPORE TO
COLLABORATE WITH
HOSCO



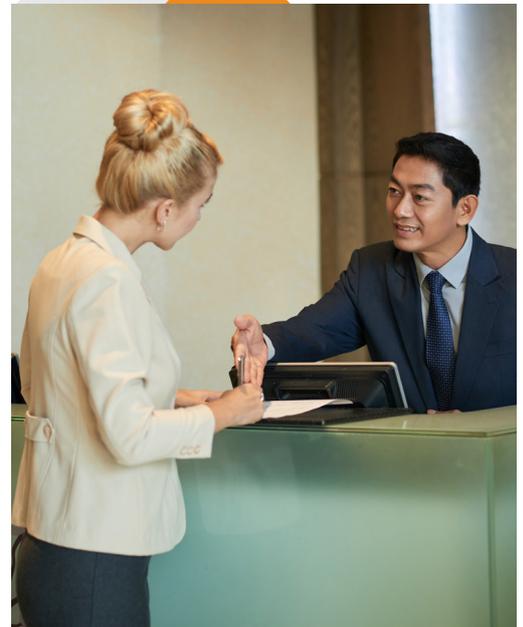


ABOUT EDINBURGH NAPIER UNIVERSITY

Edinburgh Napier University comprises 6 schools with an international focus, each committed to growing academic reputation, delivering an excellent personalised student experience and building innovation, enterprise and citizenship. The University has around 19,500 students studying across their three campuses in Edinburgh, and on transnational education programmes with partners overseas.

Edinburgh Napier University is a nationally and internationally recognised education provider:

- Ranked 77th in The Complete University Guide 2021
- Ranked 13 (out of 54) in The Complete University Guide 2021 for Hospitality, Leisure, Recreation & Tourism
- Top 25 UK modern university for Marketing (25th of 84) by The Complete University Guide 2021
- Top 50 UK modern university for Business & Management Studies (49th of 123) by The Complete University Guide 2021
- Ranked 24th for Law by The Guardian University Guide 2020
- Awarded five QS Stars for teaching, employability and internationalisation in the 2019 QS Stars rankings
- 95% of graduates are in work or further education within six months of graduating (HESA 2016/17)



Balance personal and professional commitments

Tailored curriculum to meet current business challenges

5 different specialisms to best fit your industry needs

MASTER OF BUSINESS ADMINISTRATION (EVENTS MANAGEMENT) (E-LEARNING)

Duration

E-Learning: 21 months

Programme Objectives

This programme focus on events management, is ideally suited to individuals who intend to balance their personal and professional commitments. Designed to deliver accessible, creative and flexible postgraduate business and management education, it offers you a choice in how, when and where you study, and ability to specialise in events. The curriculum is tailored for the dynamic contemporary global business application of conceptual management theories to current practice. You'll acquire competencies in innovative and creative problem solving, critical thinking and strategic reasoning. You'll graduate with business competence and effective management skills, ready to make your mark at the highest level.

Modules

- Global Business Economics and Finance
- Building and Marketing High Performing Organisations
- Management & Organisational Change
- Leading Strategic Decision Making
- International Festival & Event Management
- International Business Event Management
- Research Skills for Managers
- MBA Project

Entry Requirements

- Bachelor (Hons) Degree at 2:2 or above plus 2 years work experience OR
- Mature candidates 30 years old and above with 8 years of relevant work experience

English Language Requirements

- IELTS (Academic) 6.0 overall, with no component below 5.5 OR
- TOEFL Internet Based Test 80 overall (minimum of 17 in listening, 18 in reading, 20 in speaking and 17 in writing) OR
- Pearson's Test of Academic English 56 overall with a minimum of 51 in each component OR
- Cambridge C2 Proficiency (formerly Cambridge English Proficiency (CPE)) 169 overall a minimum of 162 in each component OR
- Cambridge B2 First (formerly Cambridge English First (FCE)) 169 overall with a minimum of 162 in each component OR
- Cambridge C1 Advanced (formerly Cambridge English Advanced (CAE)) 169 overall with a minimum of 162 in each component OR
- Trinity Integrated Skills Test (ISE) – ISEII, ISEIII, ISEIV with a pass in each component OR
- C6 in English at GCE 'O' Level OR
- Pass grade for MDIS Professional Certificate in English at Advanced Level OR
- Pass the MDIS Placement Test at Advanced Level

Course Fees

Local Application Fee: S\$160.50

International Application Fee: S\$481.50

	Tuition Fees	Non-tuition Fees
Local Application	S\$19,934.10	S\$700.00 - S\$1,700.00
International Application	S\$19,934.10	S\$3,000.00 - S\$4,400.00

- All application fees are non-refundable.
- All fees quoted are inclusive of GST.
- **Local:** Non-tuition fees for full-time programmes include MDIS membership entrance fee, membership subscription fee, MDIS experience workshop, academic writing workshop, medical insurance and fee protection scheme. Non-tuition fees for part-time programmes include MDIS membership entrance fee, membership subscription fees, MDIS experience workshop, academic writing workshop and fee protection scheme.
- **International:** Non-tuition fees for full-time programmes include MDIS membership entrance fee, membership subscription fee, MDIS experience workshop, academic writing workshop, medical insurance and fee protection scheme.
- Non-tuition fees for international students may vary.
- Non-tuition fees are non-refundable, refer to MDIS refund policy for more details.



SCHOOL OF TOURISM AND HOSPITALITY

The MDIS School of Tourism and Hospitality (STH) prides itself on nurturing today's interns as tomorrow's practitioners. Offering a carefully designed industry aligned curriculum, STH Diploma and Higher Diploma specialises in tourism, hospitality, and events management to ensure critical knowledge and skills are acquired to succeed in this exciting industry.

These proprietary programmes further serves as a platform for undergraduates and postgraduate transition. Partnering the University of Sunderland (UK) and Edinburgh Napier University (UK), both highly rated by The Guardian University Guide 2020: League Table for Hospitality, Event Management & Tourism, MDIS STH offers current and industry relevant programmes delivered by a vastly experienced and qualified international academic faculty.

A firm believer in grooming leading professionals of the future through active learning approaches, MDIS boasts a 1,400 sq ft hospitality training facility called 'Tropical Breeze' to equip students with current knowledge and skills in preparation for their future careers. Tropical Breeze offers students the opportunity to adopt specific skillsets from the latest Opera Property Management System commonly used in the industry, fully-equipped bar and barista facilities, fine-dining restaurant training and a twin-bedded guest room for housekeeping.

Another platform to prepare them for the real-world is offered via the institution-owned café, Brew & Bites. Here, students are presented the opportunity to prepare meals and beverages and develop critical skills such as communication and quality service provision by engaging guests directly.

MDIS STH's academic rigour, strong practicum training and internship placements indubitably develops extensive industry knowledge and critical professional competencies in positioning its graduates for long-term success.

MDIS INTEGRATED CAMPUS

The S\$80 million *MDIS Residences@Stirling* is the very first hostel in Singapore to be awarded the Green Mark Gold^{Plus} Award. With 15-storeys, the hostel consists of 782 air-conditioned rooms, 14 suites, a 500-seater auditorium, and a cafeteria. The eco-friendly *MDIS Residences@Stirling* can accommodate some 1,700 tenants and is fully-integrated so that students can live, learn, and play in an interactive and conducive environment.

INTERNATIONAL
FOUNDATION
DIPLOMA

HIGHER
DIPLOMA

BACHELOR'S
DEGREE

MASTER'S
DEGREE

MANAGEMENT DEVELOPMENT INSTITUTE OF SINGAPORE PTE LTD

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INDIA | INDONESIA

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