

HORIZONS

ISSUE 3 (MAY - JUNE) 2017 / A MAGAZINE OF THE MANAGEMENT DEVELOPMENT INSTITUTE OF SINGAPORE / MCI (P) 103/05/2017

EDUCATING WITH A HEART



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MDIS
Management Development
Institute of Singapore

Where lifelong learning begins

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REFLECTIONS

In this issue of Horizons, we celebrate a number of significant events and our continued support towards our corporate social responsibility efforts in being a caring Institute with a heart.

Close to \$300,000 in scholarships and bursaries were presented to more than 400 students at the MDIS 22nd Scholarship & Bursary Awards Ceremony in May, graced by Mdm Halimah Jacob, Speaker of Parliament and Member of Parliament for Marsiling-Yew Tee GRC; and Mr Gan Thiam Poh, Member of Parliament for Ang Mo Kio GRC. The awards included 36 bursaries to students from the Special Education Schools and two special bursaries, worth \$5,000 each, being extended to two recipients to provide financial assistance for their education.

Despite challenges from many fronts, stable growth and surpluses were reported for the year 2016 at the MDIS 62nd Annual General Meeting held in June.

The 3rd MDIS Graduation Fashion Show held at Chijmes in May was a great success. Uplifting and inspirational, it featured the final year collections of 15 aspiring designers from the School of Fashion and Design. Themed around a common focus - "Definition", the graduate designers showcased bold and fanciful collections, reflecting the designers'

life journeys that have defined them as young, dynamic and diverse designers.

In our collaborative efforts to offer new and relevant academic programmes, we are honoured to have on board two new university partners; Edinburgh Napier University from the UK, offering Nursing programmes and Teesside University from the UK, offering Information Technology and Broadcast Media Production programmes. This expands our education offerings of industry-relevant programmes to professionals, adult learners and students.

We are also pleased to announce a collaboration with the Association of Chartered Certified Accountants (ACCA). A Memorandum of Understanding (MOU) was signed between ACCA and MDIS to create new pathways for aspiring professionals and students to enhance their career prospects in the Accountancy and Finance sector. The MOU provisions for a wide spectrum of innovative training and value-added services that will benefit these learners.

We hope you will find the stories in this issue interesting reading. Happy reading and stay in touch for more exciting events and activities in our next issue.

Jesline Wong
Director of Communications



EDUCATING WITH A HEART

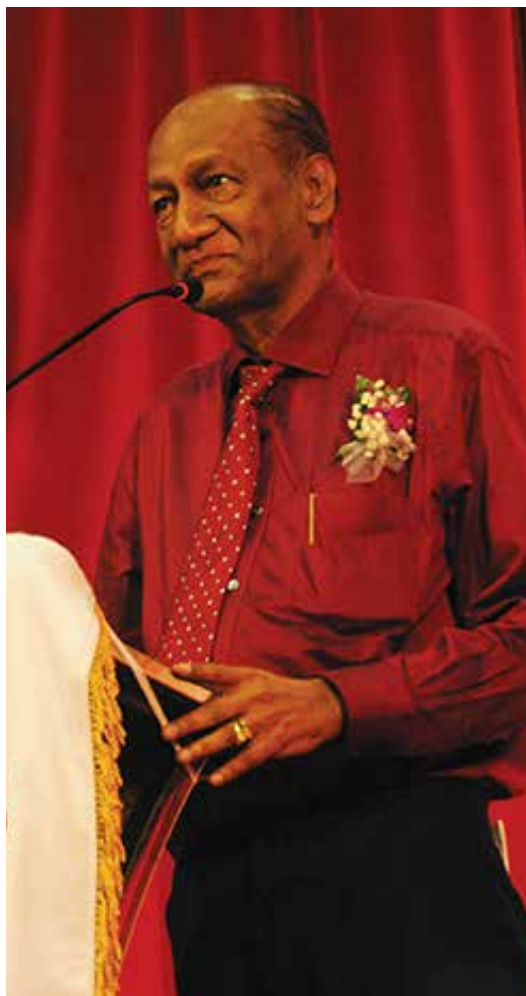
MDIS awards close to \$300,000 in scholarships and bursaries to more than 400 students at the 22nd Scholarship and Bursary Awards Ceremony



Mdm Halimah Jacob with special bursary recipient Elhann Bin Surdiman and his mother



Mr Gan Thiam Poh with thankful recipients. The bursaries will go a long way in helping them with their educational needs



Dr R Theyvendran, MDIS Secretary-General delivering an inspirational address at the MDIS 22nd Scholarship and Bursary Awards Ceremony

MDIS held its 22nd Scholarship and Bursary Awards Ceremony on 27 May, disbursing close to \$300,000 in scholarships and bursaries to 424 beneficiaries.

This year, in a demonstration of its strong commitment in helping deserving and needful students develop to their fullest potential, the Institute awarded special bursaries worth \$5,000 each to two recipients to extend extra help to them and their families.

“For the past 22 years, MDIS has been a constant support to deserving and needful students and their families. We believe that everyone, regardless of their background and

circumstances, should have an equal chance for an education that enables them to receive the same opportunities as their peers,” said Dr R Theyvendran, MDIS Secretary-General.

Extending extra help to beneficiaries

Beneficiary of the special bursary, Jerlyn Loh, aged 14 shared, “My parents and I are very thankful for MDIS’ big-hearted gesture. The bursaries mean a lot to me and my family, and motivates me to strive harder despite an extremely stressful and difficult time in our lives. My parents will receive some relief to pay for the substantial amount of medical expenses for the family. The award has inspired me to believe that I can make it

through difficult times if I think positively and move forward”.

Jerlyn shares the burden of care for a brother stricken with end stage renal failure, rushing back from school every day to assist her brother with his dialysis set up. Jerlyn herself was recently diagnosed with a hypoplastic kidney and would require long term medical attention.

The second beneficiary of the MDIS special bursary, 13 year-old Toh De En shared, “I am very grateful for the generous help MDIS has extended to me and my family. The special bursary will go a long way in helping us overcome difficult times. It will also provide me the chance to pursue my interests and expand my horizons.”

The special bursaries are in addition to the \$400 bursaries both Jerlyn and De En will receive. These bursaries are awarded to recipients at the secondary and post-secondary school levels.

Supporting Special Education Needs

Another key focus for MDIS is helping students from Special Education Schools to realise their potential and provide them with opportunities to pursue their educational interests. In total, 36 children and youth with mild intellectual disability, autism, multiple disabilities and/or

hearing impairment from 13 Special Education Schools will benefit from the awards.

Elhann Bin Sudirman, an earnest Primary 4 student at the Singapore School for the Deaf and a bursary award beneficiary dreams of travelling the world, which would allow him to experience destinations and cultures visually to enrich his learning and knowledge.

His mother, Mdm Suhanah Bte Supari has single-handedly raised Elhann and his two brothers since her husband’s passing. She said, “We are very thankful for MDIS’ generosity. This bursary will open doors for Elhann to pursue his dreams.”

MDIS awarded other bond-free bursaries to 371 local students from secondary, post-secondary and tertiary levels; and 17 local and international recipients for their pre-degree and degree studies.

The MDIS Scholarship and Bursary Awards are a part of the Institute’s continued pledge to give back to the community; a pledge it has kept for more than 30 years now. MDIS’ first charitable event was held in 1983 for 800 children from 18 charity homes. To date, the Institute has disbursed nearly \$6 million worth of scholarships and bursaries to some 7,500 beneficiaries. These bursaries and scholarships are awarded through the MDIS Education Trust Fund.



Mr Gan Thiam Poh presenting the special bursary cheque to Jerlyn Loh

AWARD-WINNING ASPIRING DESIGNERS STAGE FASHION SHOW

3rd MDIS Graduation Fashion Show featured fashion-forward collections by graduates from the MDIS School of Fashion and Design



Our Graduate Designers at the 3rd MDIS Graduation Fashion Show

The air was thick with anticipation as 15 aspiring designers waited behind the scenes for the 3rd MDIS Graduation Fashion Show to commence. Hailing from countries including Singapore, China, Indonesia, Malaysia, Myanmar, and Philippines, the promising talents showcased collections themed around a common focus - "Definition".

The statement collections, featuring bold, edgy and fanciful looks reflected the designers' life journeys that have defined them as young designers living in a complex world. With designs strongly expressing the 'self', their collections also highlighted some of the latest fashion trends with denim, long silhouette and gender-neutral styles.

"The MDIS Graduation Fashion Show therefore marks not an end, but a beginning; of a successful career for our graduates from Nottingham Trent University's diploma and bachelor programmes," said Dr R Theyvendran, MDIS Secretary-General.

"SUCCESS COMES ABOUT FROM WHAT YOU KNOW AND WHO YOU KNOW. TO THIS END, OUR MDIS SCHOOL OF FASHION AND DESIGN IS DEDICATED TO PROVIDING NUMEROUS OPPORTUNITIES TO STUDENTS TO GAIN INDUSTRY EXPOSURE AND RECOGNITION. VARIOUS PLATFORMS LIKE PROJECT COLLABORATIONS AND INTERNSHIPS WITH LEADING FASHION BRANDS, INTERNATIONAL FASHION SHOW PARTICIPATION, AND OVERSEAS LEARNING TRIPS HELP OUR STUDENTS GAIN NECESSARY INDUSTRY EXPOSURE, ENHANCING THEIR KNOWLEDGE AND EQUIPPING THEM WITH INDUSTRY-READY SKILLS."

- DR R THEYVENDRAN,
MDIS SECRETARY-GENERAL

Successful Graduate Designers

Margaret Lee and Chen Hai Yao are among the graduates who have found jobs in the local fashion industry, even before graduating.

Margaret has gained much knowledge and experience, not just in fashion design but also fashion marketing and branding through interning with Trendz360 in her first year of studies then working as a freelancer for the next two years to manage the company's social media fashion page. She is currently a Junior fashion designer at Atlantic Sports.

"Being a fashion designer has always been my dream. MDIS helped me define my personal brand and create an impactful portfolio," revealed Margaret. "I have received an all-rounded education, with rich experiences that have prepared me well for the fashion industry."

Hai Yao, now a Product designer at Ghim Li, has developed a strong sense of style and design aesthetics through working with fashion brands like Dolce & Gabbana and assisting fashion icons like Guo Pei. A Top 10 winner of Compleat in Style 2015, she has seen her designs featured in magazines such as Harpaar's Bazaar and Teenage.

"All I had was an aspiration to be a fashion designer; MDIS helped me turn my inspirations into wearable designs that I'm so proud of. Exposure to industry is crucial and I managed to gain insights into the industry through my participation in Singapore Fashion Week 2016 and collaboration with brands like Dolce & Gabbana," shared Hai Yao.

Industry Collaborations

The 15 graduate designers have worked with renowned fashion brands including Bossini, Dolce & Gabbana, Ducati, and Trendz360. Several have won competitions such as Compleat in Style 2015 and Men's Folio Designer of the Year. Participation in fashion shows like Digital Fashion Week and Singapore Fashion Week have opened their eyes to the inner workings of the fashion industry.

MDIS also announced an expanded collaboration with leading fashion label in executive wear, Blum & Co, to develop a new line 'Blumex' for young executives.



MDIS Graduation Fashion Show at CHIIMES Hall



Final Catwalk Featuring All 15 Collections

SINGAPORE FASHION WEEK 2017

The institute will be proudly showcasing the creative works of 24 Fashion Design, and Fashion Marketing and Branding graduates, in conjunction with Nottingham Trent University and in partnership with Blum & Co. at Singapore Fashion Week 2017 on 26 October. Stay tuned for more great designs!

MDIS COUNCIL RETURNED WITH APPRECIATION AND SUPPORT AT THE 62ND ANNUAL GENERAL MEETING

Year 2016 saw stable growth and surpluses, despite challenges from many fronts

The MDIS 62nd Annual General Meeting (AGM) was held on 10 June at the Auditorium, MDIS Campus. Attended by 132 members, the meeting was presided over by MDIS President Dr Eric Kuan, Secretary-General Dr R Theyvendran, and Honorary Treasurer, Mr Shareef Bin Abdul Jaffar, who reflected on the Institute's performance for 2016. The minutes of meeting for the 61st AGM and the Annual Report and Statement of Accounts for 2016 were approved during the session.

Financial Performance

Dr Eric Kuan shared that a surplus of \$9.6 million was achieved in 2016 (before donations and taxes), despite challenges on many fronts. MDIS' net assets stood at \$266 million, of which \$13 million was from the MDIS Education Trust Fund. He attributed the growth to the combined efforts of the MDIS team and the prudent financial management by the Institute. He thanked all for their collaborative efforts.

Election of Office Bearers

Nine office bearers of the MDIS Governing Council were elected, unopposed on Nomination Day on 2 June. MDIS Council Member, Mr Tan Zing Yuen stepped down in June 2017 and the MDIS Governing Council thanked him for his contributions. Dr Anthony Yee, Chairman of the Royal Commonwealth Society was appointed in his place as Council Member with effect from 10 June. In addition, three MDIS Trustees and external auditors were also re-appointed.

MDIS Governing Council 2017 /2018

President:	Dr Eric Kuan Choon Hock
Vice-Presidents:	Mr Chua Chen How
	Dr Christopher Syn Kiu Choong
	Dr Wong Sin Yew
Secretary-General:	Dr R Theyvendran, PBM
Assistant Secretary-General:	Mr Shareef Bin Abdul Jaffar
Honorary Treasurer:	Mr Roger Tham Kong Khuan
Honorary Assistant Treasurer:	Dr Sarbjit Singh
Council Members	Mr Christopher Yeow Shih Shin, PBM
	Mr Chamal De Silva
	Mr Simon Ho Khee Lim
	Mr Srinivasan Venkita Padmanabhan
	Mr Winston Gan Kuat Cheong
	Dr Wong Chow Cher
	Dr Anthony Yee

THE EVENT CONCLUDED WITH 20 LUCKY DRAW PRIZES AND ALL MEMBERS RECEIVED A DOOR GIFT. WE THANK MEMBERS FOR THEIR ATTENDANCE AND LOOK FORWARD TO THEIR SUPPORT AGAIN NEXT YEAR.

MOU OPENS UP COLLABORATIVE OPPORTUNITIES BETWEEN MDIS AND ACCA SINGAPORE

The Management Development Institute of Singapore (MDIS) and The Association of Chartered Certified Accountants (ACCA) have established a long-term plan to explore and create new pathways for aspiring professionals and students to further their education and enhance their career prospects in the accountancy and finance sector.



A fruitful collaboration is born

In an article titled “Futurescape” by the Singapore Accountancy Commission (SAC), it was projected that “in 2020, Singapore will have been transformed into a leading global accountancy hub for the Asia-Pacific region.”

Recognising the future workforce requirements for accountants, Mr S.V. Padmanabhan, MDIS Council Member invited Mr Kelvin Gan, Business Development Manager of ACCA in June to work on a possible collaboration between the two institutes. With great interest from both parties, MDIS and ACCA went full swing into charting out areas of collaboration. The discussion bore fruit and on 19 April, a Memorandum of Understanding (MOU) was signed between MDIS and ACCA.

The collaboration will focus on providing industry-relevant skills required for employment throughout students’ course of studies with MDIS and beyond. Both parties are committed to extending exclusive discounts for their corporate training programmes to each other’s members. In addition, ACCA will arrange career talks for MDIS students with ACCA members and industry partners, and promote internship and job placement opportunities for MDIS students and graduates in Singapore and the region.

ABOUT ACCA

The Association of Chartered Certified Accountants (ACCA) is the global body for professional accountants. It aims to offer business-relevant, first-choice qualifications to people of application, ability and ambition around the world who seek a rewarding career in accountancy, finance and management. To achieve this, the institute works with global bodies such as the International Federation of Accountants (IFAC) and through 77 global partnerships. Above all, it seeks to bring long-term value to economies in which it develops and supports professional accountants. The institute supports its 162,000 members and 426,000 students in 173 countries, helping them to develop successful careers in accounting and business, with the skills needed by employers. It works through a network of 89 offices and centres and 8,500 Approved Employers worldwide, who provide high standards of employee learning and development.

RAMPING UP FOR A SKILLS-BASED FUTURE

New programmes and university partnerships set to provide a transformative education, equipping students with relevant skill sets and knowledge to excel in their chosen fields of study and be future-ready for the job market.



Top: MDIS collaborates with Teesside University Bottom: MDIS offers healthcare programmes with Edinburgh Napier University

The changing economy has made career pathways dynamic and less predictable. It is tough to tell in advance, what will pay off in the future. We are thus faced with a situation of learning to meet unknown needs in the future. This calls for higher emphasis on skill-based training.

MDIS aims to address this through two key focuses over the next three years. Firstly, MDIS aims to be a globally connected institute with partnerships with top global universities and industry links across the globe. To this end, the institute has established partnerships with two new renowned universities, Teesside University; offering IT and Media Communications degree programmes, and Edinburgh Napier University; offering Nursing degree programmes.

Secondly, MDIS will be providing for a transformative education that focuses on

building and enhancing mastery of skills for students, working professionals and the public. The three-year strategic roadmap will see MDIS delivering vocational programmes covering the six key academic areas below, with 10%-20% of courses eligible for the SkillsFuture Credit.

F&B

Culinary Arts, F&B Services, Pastry and Bakery

Healthcare Support

Nursing Care, Physiotherapy Support

Leadership and People Management

Organisation Leadership, People Management

Fashion

Fashion Design, Interior Design

Engineering

Precision engineering, Manufacturing engineering, Robotics and Mechatronics

Information Technology

Data analytics, Software development, Cyber security, Network and infrastructure

A CARING HEART FOR THE YOUNG - THE MDIS ANGEL HEART CLUB READING PROGRAMME

Giving back to society has always been a cornerstone of MDIS' charitable efforts. Despite the increasingly competitive business environment, our commitment to caring for and sharing with the community has never wavered.



Having fun with crafts with one of the children from Queenstown neighbourhood



Reading enriches the mind as one Angel Club volunteer shares with the children



Smiles all around at the end of one of the reading sessions

MDIS' latest charitable efforts are directed towards young minds. The Institute is a proud sponsor and supporting partner of Beyond Social Services Reading Programme. Beyond Social Services is a voluntary welfare organisation dedicated to helping children and youths from less privileged backgrounds break away from the poverty cycle. They provide guidance, care and resources that enable families and communities to keep their children in school and out of trouble.

MDIS truly believes in nurturing young minds. In an effort to contribute to the neighbourhood community, the Institute partnered with Beyond Social Services to organise a Reading Programme intended for school children aged 10 and below in Queenstown.

Every Wednesday, student volunteers from the MDIS Angel Heart Club dedicate their time to read to these children. Every session, the Angel Heart Club volunteers captivate the minds and expand the imagination of these young children. Before the end of the sessions, fun interactive games and activities are held for them to enjoy.

At the end of every session, the children leave with happy faces and big smiles; a truly heartwarming sight and a reward in itself which motivates our volunteers to continue their involvement in the weekly programme.

Being the oldest not-for-profit professional institute for lifelong learning, MDIS has always been aware of its role as a caring corporate citizen. We continue to conscientiously reach out to help out the needy and deserving.

MDIS BUSINESS CLUB INVESTITURE 2017



Thanking the exiting EXCO members and welcoming new faces to the MDIS Business Club in 2017

The MDIS Business Club (MBC) is a prestigious club in the MDIS Business School that organises events and workshops for business students, facilitates participation in business-related competitions, and encourages entrepreneurship. Business aside, the Club also organises events for social causes to advocate a sense of responsibility to the society. Such activities help members develop leadership and soft skills, providing for learning experiences beyond the classroom.

The most significant event for the club is the MBC investiture. At the investiture, Senior Executive Committee (EXCO) members will step down, making way for new blood to come on board officially. The investiture is always the first event organised by the incoming EXCO as a way of showing their appreciation

and gratitude to their seniors. The investiture symbolizes a new journey for both the new and previous EXCO.

This year, the MBC Investiture 2017 was held on 4 April. One of the highlights was an appreciation video prepared by the new EXCO for their seniors. The video captured the contributions of the senior EXCO and more importantly, the strong bond and friendships forged. Awards were presented to active members and senior EXCO members. Appointment letters were given to the new EXCO too. The audience was also well-entertained with a K-pop dance performance by Lipstick, song performances from Kumis Music Club and a performance put together by the new EXCO team.



“When I think of MBC and what it means to me, the word ‘professionalism’ comes to mind. If there is anything my time in MBC has taught me, it is how to remain professional in various situations, even when circumstances may be tricky or unfavorable.

My time with MBC has given me a taste of the corporate world with our decision making models and club activities. In the midst of juggling my studies, extra-curricular activities, commitments with MBC and a personal life, effective time management has become second nature to me. Through MBC, I have learnt to better manage my time and think on my feet. I am extremely privileged to have this kind of opportunity, of being the Vice-President of MBC.”

- RACHEL SIRUP

2016 VICE-PRESIDENT OF MDIS BUSINESS CLUB
BACHELOR OF SCIENCE (HONOURS) ACCOUNTING AND FINANCE
UNIVERSITY OF BRADFORD



“I had the privilege of serving as the President of the MDIS Business Club over the past year and I will be forever grateful for this particular opportunity. MBC had allowed me to constantly provide opportunities to expand our capabilities as students. As part of the core team of MBC, we were granted the autonomy to propose and manage our own events. As with all event management, there are bound to be obstacles and unforeseen issues that have to be solved. These challenges give us a competitive edge over our peers in employability as we have experiences and skills that can be utilised in our future jobs.

Serving as the President of MBC allowed me to better assess my strengths and weaknesses. To me, this was the best takeaway during my tenure and will definitely be of great help as I prepare for my next phase in life.”

- EDWIN KOK

2016 PRESIDENT OF MDIS BUSINESS CLUB
BACHELOR OF SCIENCE (HONOURS) ACCOUNTING AND FINANCE
UNIVERSITY OF BRADFORD



New EXCO members show off their talents

HOLISTIC STUDENT DEVELOPMENT - THE MDIS EXPERIENCE

Understanding the need to prepare students beyond academic excellence, MDIS had established the 'MDIS Experience' – which encompasses a series of personal development workshops and programmes that aspire to build students' self-confidence, creativity and communication skills. To enhance students' learning opportunities and experiences, the Institute organises a myriad of activities including industry visits, community outreach initiatives, overseas student exchange programmes and more.

Just in this first half of the year, trips were organised by various MDIS Schools. Check out the highlights of trips made by the School of Engineering, School of Tourism and Hospitality, and the MDIS Business School.

School of Engineering

Industrial Visit to Sembcorp Marine Ltd

7 February

Students from the Bachelor of Engineering (Hons) Mechanical Engineering programme were very excited to visit Sembcorp Marine Ltd., located in Tuas. After a brief corporate presentation, the floor was opened for questions. The engaging Q&A session saw students asking questions on operations and technicalities, whereby the Sembcorp representatives eagerly shared their knowledge. With the end of the Q&A, students were taken on a tour around the facility. They were introduced to the rig engine manufacturing plant, the onshore and offshore ship ports, staff accommodation and cryogenic plant, which were all a big eye opener for them. The students truly appreciated how systematic and well-equipped the entire Sembcorp facility was.



Students listening intently to the presentation by Sembcorp Marine Ltd's representative



Benefitting from a guided tour around the Sembcorp Marine facility

***School of Tourism and Hospitality
Industrial Visit to Holiday Inn
Singapore Atrium
14 February***

A group of 19 diploma students from the School of Tourism and Hospitality went for an industry visit to Holiday Inn Singapore Atrium. Mr Charlie Lamaqrue, Holiday Inn Singapore Atrium's Director of Human Resources, welcomed them and shared his personal experiences in this dynamic industry. The students were then brought on a tour to the various departments, facilitated by Ms Cheryl Lye, Human Resources Manager. The students had the unique opportunity to witness both front and back-of-house operations of the hotel and see their academic knowledge being applied in real-world situations.



Insightful sharing on the hospitality industry



Students experience the essence of a well-run hotel

***MDIS Business School
Industrial Visit to DHL Air Cargo Hub
16 February***

Aviation is a key contributor to Singapore's economy. Freight forwarding is the biggest component and contributes about \$25 billion to the economy. Students from MDIS Business School had the opportunity to visit DHL Air Cargo Hub and the new DHL building, learning about the operations and technology. The new DHL building is the industry's first fully automated express parcel sorting and processing system in the region. Mr Buck Tan, representative from DHL, showed the students live footages of the process each shipment goes through on reaching the DHL hub, with an introduction to the various x-ray, weighing and sorting machines. Students were in for a surprise when they were led to observe the operations of the facility. There were no humans manning the operations. Everything was fully automated by machines and cargo was transported through conveyor belts. It was indeed an insightful and enriching experience for the MBS students.



An enriching learning journey at DHL Air Cargo Hub

CREATING AN IMPACTFUL WEBSITE

You don't need to be a tech geek to create an effective and impressive website – The MDIS School of Technology's inter-disciplinary workshop showed participants just how to do so.



Learning the art and science of website creation

An enthusiastic group of 'A' level students had an interesting and useful session learning how to create an impactful website on 19 April at the MDIS School of Technology's inter-disciplinary workshop – How to create a website.

Creating a website is an art and also a science. It is a complimentary blending of technology and art (or design). 'Website' itself is a buzz word for all who want to advertise and promote their business or even themselves through setting up a business or personal website.

The nitty-gritty of website development

As a backgrounder, the school's lecturer and speaker, Ms Latha shared her knowledge of and trends in Information Technology. This helped anchor the workshop and facilitated students' understanding of the importance of creating a website and grasping Hyper Text Mark-up Language to create one incorporating animation by marquee tags.

Other key techniques shared with the students included creating hyper-links to Twitter, Facebook and other social media websites.

Indeed, it was an enriching experience for the students as they learnt all about the nitty-gritty of website creation.

Hands-on practice creating webpages

Real-time webpages, incorporating images, tabulations and special symbols, were created

and demonstrated to the students. They were then taught the software tools to utilise to create an attractive website, practising with "Brackets" and "TextPad" tools to create their very own webpages.

One student shared, "This is a good skills-based workshop. I've learnt a lot and am really looking forward to creating more stunning web pages."

At the end of the interactive session, each student had well-designed and animated webpages with relevant hyperlinks. As a value-add, Ms Latha also shared free hosting services websites the students could register on for their very own website.

Ms. Latha is a Lecturer and speaker at MDIS School of Technology. She holds a degree in science and post graduate degree in HRM. She is a Microsoft Certified Professional in .NET Web Services and specialises in Virtualization – Cloud Technology training. With 12 years of IT experience as a consultant and corporate trainer, she has trained prominent clients from Singtel, Sony Information Systems, Bank of India, Deutsche Bank and Bank of America.

MDIS BREAKFAST TALK: MACRO OUTLOOK 2017

MDIS' insightful and popular breakfast talk series, the second for 2017 on the Economic Outlook and Market Insights for the year was attended by a group of about 400 corporate members from diverse industries and MDIS students.



Deep insights into what to expect of the global economy and marketplace in 2017

Held on 28 April at the MDIS Auditorium, Speaker, Mr Song Seng Wun, Director and Economist of CIMB Private Banking delivered his views on the Economic Outlook & Market Insights for 2017. Mr Song shared how the World Trade Organisation (WTO) viewed world trade growth of 2.4% in 2017 but warned of deep uncertainty due to economic and policy developments, particularly in the US. He added that over the past five years, the WTO has frequently revised its preliminary forecasts because projections of economic recovery prove to be overly confident.

Mr Song also spoke about China's One Belt One Road initiative, aimed at reviving ancient trade routes and boost the interconnection between Asia and the rest of the world, effectively to underscore China's push to take a bigger role in global affairs.

In conclusion, Mr Song outlined key event risks for 2017 that may affect global trade:

Fiscal boost to US economy

Much will depend on Trump's policies and its multiplier effects on jobs creation, wage growth and spending.

European politics & European Central Bank's (ECB) "tapering" policy

UK & German elections are also notable event risks. ECB will be watching whether inflation expectation is building up in the Eurozone area since jobless rate is near an 8-year low

and gauges of business activities are at a multi-year high.

Impact of Brexit negotiation

Much will depend on outcome of negotiations towards an ideal goal of a "transition period" or any extension of the 2-year deadline, as the French and German elections eat into the negotiation time.

Frexit

A hypothetical French withdrawal from the European Union. Not entirely impossible but unlikely.

Commodity and Oil prices

Commodity prices including energy prices were relatively stable in Q1. Organisation of the Petroleum Exporting Countries' (OPEC) production cuts in Q1 have been blunted by a rebound in shale supply.

The talk was very insightful and well received.

"It was a very informative and comprehensive breakfast talk and I am looking forward to the next one."

**- MS CHIN YAN PIN,
PARTICIPANT**

MASS MEDIA COMMUNICATION VERSUS DIGITAL COMMUNICATION: REFLECTING OR SHAPING OUR SOCIETY?



Over the years, there has been a distinct shift from the more conventional forms of mass media, to newer forms of interactive and digital media; a shift reflective of our current socioeconomic environment. The relationship between digital media and mass media is one that is continually evolving, providing challenges and opportunities to users.

Last year's election in the United States raised interesting questions about the role of mass communications in our society.

The power of a well-controlled mainstream media consisting of Television, Newsprint and

Radio, held in a few powerful hands, came up against the fledgling digital communication platforms of social media, primarily Facebook and Twitter.

Similar battles were previously played out in the Brexit Referendum and most recently in the General Election in the United Kingdom and even in the elections in Singapore.

In each case, mainstream media clearly supported a particular cause and social media was far more divided and, arguably, more balanced in their views.

Putting aside social, cultural and political issues, the effect of traditional mass

communication seems to have been usurped, or at the very least, challenged by the newer forms of digital communication.

In the past 50 years or so, mainstream media has had a monopoly on disseminating information to the masses using various mass communication techniques. Very often, well-thought out media strategies have been disseminated to the population to drive opinion a certain way.

Mass communication was effectively shaping our society; and shaping our thoughts to derive at a conclusion and acceptance.

However, digital media platforms are now available to almost everyone and everyone's opinion can be voiced to the world. These platforms can now sway public opinion, albeit at a slower rate than mainstream media, depending on how popular a particular subject is and how readily it is shared.

These digital platforms provide an outlet for all to be heard and as such, it reflects the pulse of society. Many different opinions are voiced and all are free to source and research further to formulate their own opinions.

Consequently, we are now in a paradigm shift, away from traditional communication sources.

Mass communication professionals are now having to be more creative in delivering their messages to the masses. Previously, a newspaper advertisement or a television

commercial could reach a huge audience very quickly and create a lasting impression. However, in current times, newspaper readership is in decline, television viewing is less popular than in the past and youth, particularly, are spending far more of their time online.

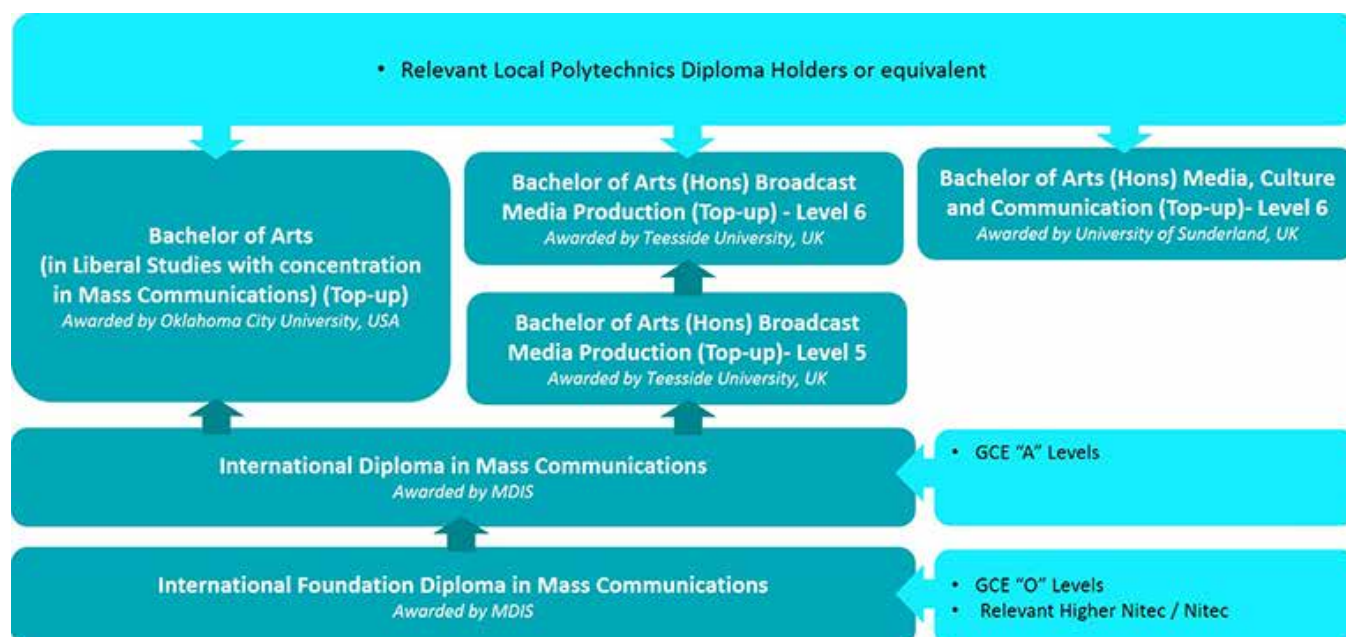
Companies need to get their messages out to their potential customers and following a blueprint of newspaper and television advertising is no longer as effective.

The advent of digital media creates a turbulent and interesting time for the mass communication industry and, in particular, it creates enormous challenges and opportunities for students interested in mass communication.

The mass communication professionals of the future will have to be more creative than their counterparts of the past and it is of paramount importance that students select a course which is forward looking with a grounding in mass communication basics.

Needless to say, we at the School of Media and Communications can assist you in finding the right course!

The School offers students an academic pathway from International Foundation Diploma to Bachelor's. Its programmes prepare students proficiently for a challenging and rewarding career in Mass Communication.



BROWSE

SCHOOL OF FASHION AND DESIGN RECOMMENDS

Giorgio Armani said, “Elegance is not standing out, but being remembered.” Ms Liz Thng, Head of School for MDIS School of Fashion and Design shares with us her recommendations of good reads in creating a memorable portfolio and setting up a business in the fashion industry.



Title: Fashion Game Changers - Reinventing the 20th-Century Silhouette
Author: Karen Van Godtsenhoven, Miren Arzalluz, Kaat Debo

Fashion Game Changers is the book recommended for any fashion enthusiast and especially for those who are new in fashion design.

It provides insights into the fundamentals of fashion silhouettes over the last 100 years, and how one can create new out-of-the-box designs. This book also traces innovations in Western fashion designs, from the beginning of the 20th century to the present.

The captivating work of fashion designers, such as Madeleine Vionnet and Cristóbal Balenciaga, who had challenged the traditional silhouettes during the early 20th century is beautifully illustrated in the book. As the century progressed, new generations of avant-garde designers the likes of Rei Kawakubo and Martin Margiela had further developed the traditional silhouette and moved on to new silhouettes by expressing femininity through their unique interpretation.



Title: On the Loom - A Modern Weaver's Guide
Author: Maryanne Moodie

Weaving has taken on another dimension, with weaving artist Maryanne Moodie's modern interpretation of the ancient art.

This book is strongly recommended for all art and design students, especially those who love textile art, which would certainly provide greater inspiration on the application of weaving to their fashion designs.

Readers will be captivated not just by the beautiful colours of woven pieces but also by the creative approaches using unconventional materials to weave.

Alongside the beautiful photography, the book also features a step-by-step tutorial worth exploring. The application of such creative textile designs will certainly create interesting textures and colours for one's fashion collection.



Title: How to Set Up and Run a Fashion Label
Author: Toby Meadows

This book is highly recommended for students in fashion design, and marketing and branding.

The book provides a comprehensive guide in the setting up of a fashion business; from the aspects of marketing, promotion and advertising, pricing and manufacturing.

In addition, the book touches on a list of important terms that entrepreneurs need to be aware of in the process of sourcing and selling fashion designs. A guide on common administrative templates are provided to aid in the business, and ensure a smooth flow in business operations.

“How to Set Up and Run a Fashion Label” has received a series of good reviews. It will provide one with the fundamentals of setting up and running any fashion business.

TEST YOUR KNOWLEDGE OF 3D PRINTING

3D printing, also known as additive manufacturing, refers to a process used to create a three-dimensional object in which layers of materials are formed under computer control to create said object. Objects can be of almost any shape or geometry and are produced using digital model data from a 3D model or another electronic data source. Take our quiz by the MDIS School of Engineering to test your awareness of 3D printing.

WIN an exclusive MDIS leather passport holder! First five respondents with the correct answers win! Email your answers to comms@mdis.edu.sg.

Look out for the answers in our next Horizons issue.



1) When was 3D printing first developed?

- A) 1970s
- B) 1980s
- C) 1990s

2) Where was 3D printing developed?

- A) Germany
- B) Japan
- C) United States of America

3) How does a 3D printer create a product?

- A) Adding up layers of materials
- B) Eradicating extra materials
- C) All of the above

4) Can a 3D printer be used to produce car or aeroplane components?

- A) Yes
- B) No
- C) Maybe

5) Can you own a 3D printer at home?

- A) Yes
- B) No
- C) Maybe

6) What materials can you use in a 3D printer?

- A) Metal and ceramic
- B) Polymers
- C) All of the above

7) 3D printing is also known as:

- A) Additive manufacturing
- B) Subtractive manufacturing
- C) All of the above

8) What is the common 3D printing process used in the market for consumers?

- A) Wire
- B) Extrusion
- C) All of the above

9) How much does it cost for a consumer to purchase a 3D printer?

- A) Less than \$1,000
- B) \$5,000-\$10,000
- C) More than \$10,000



MDIS

Management Development & Consultancy
The Corporate Training Arm of MDIS



Future-proof your **Professional career pathway** with our corporate training workshops!

Risk Management

NEW	Effective Debt Collection and Recovery	17 - 18 Jul
NEW	Establishing an Effective Enterprise Risk Management Process	26 Jul
NEW	Internal Controls Masterclass	13 - 14 Jul

Business Management

Effective Office Skills for Administrative Support Staff	11 - 12 Jul
Project Management Masterclass	6 - 7 Jul

Financial Management

NEW	Administrative Finance for Small Businesses	10 Jul
	Basic Accounting	24 - 25 Jul
NEW	Investing and Financing 101	19 Jul

Service Excellence

	Handling Difficult Customers and Complaints	5 - 6 Jul
NEW	Impressing your Customers by Going an Extra Mile	10 Jul
NEW	Turning Customer's Satisfaction to your Advantage	20 - 21 Jul

Team Leadership

NEW	Developing Frontline Leaders	27 - 28 Jul
	Effective Team Leadership	6 - 7 Jul
	Leading High Performance Teams	10 - 11 Jul

Supervisory Management

NEW	Counselling in the Workplace	5 Jul
NEW	Motivating, Inspiring and Engaging Others in the Workplace	17 - 18 Jul
	Performance Management and Setting KPIs for Business Results	24 - 25 Jul

Creativity & Innovation

	Creative Problem Solving and Decision Making	24 - 25 Jul
	Creative Brainstorming Techniques using Mind Maps	10 - 11 Jul
NEW	Critical Thinking and Coaching	3 Jul

Sales

NEW	Negotiating For Results Masterclass	20 - 21 Jul
NEW	Successful Selling Using Psychological Techniques	13 - 14 Jul

Marketing

Effective Events Management	5 - 6 Jul
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Communication - General

Effective Communication through Neuro Linguistic Programming (NLP) Techniques	19 Jul
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Communication - Spoken

Becoming a Polished Presenter	19 - 20 Jul
Effective Communication for Better Workplace Efficiency	27 - 28 Jul
NEW Speak with Impact	12 - 13 Jul

Communication - Written

Power Writing Skills for Executives and Managers	6 - 7 Jul
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Personal Effectiveness & Productivity

Brain Boost Your Memory at the Workplace	17 - 18 Jul
Effective Time and Stress Management at Workplace	5 Jul
Even Eagles Need a Push	11 Jul
Root Cause Analysis	19 - 20 Jul
Taking Initiatives	27 - 28 Jul

I.T. Short Courses

Microsoft Excel 2010 – Level 1 Essentials	3 - 4 Jul
Microsoft Excel 2010 - Level 2 Advanced	10 - 11 Jul
Microsoft Excel 2010 – Level 3 Beyond Advanced	17 - 18 Jul
Microsoft Excel 2013 – Level 1 Essentials	6 - 7 Jul
Microsoft Excel 2013 – Level 2 Advanced	13 - 14 Jul
NEW Microsoft Excel 2016 – Level 5 (Introduction to Excel VBA)	27 - 28 Jul
Data Management Analytics with Pivot Tables (Excel 2016)	12 Jul
Microsoft Word 2016 – Level 1 Essentials	20 - 21 Jul
Microsoft PowerPoint 2013 – Level 2 Advanced	24 - 25 Jul
NEW Creating Your Beautiful Website in 7 Hours	26 Jul

Emotional Intelligence (EQ)

H.E.A.R.T @Work	26 Jul
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Talent Management and Development

NEW An Integrated Approach to Succession Planning and Talent Development	14 Jul
NEW Grievance Handling and Disciplinary Techniques	21 Jul
NEW Work-Life Balance Strategies	3 - 4 Jul

**Applicable for Professional Development Workshops except I.T. Short Courses*

THE IMPACT OF SERVICES-ENHANCED PRODUCTS ON CUSTOMERS' RETENTION

You might be familiar with the old axiom “Customers do not buy products, they buy benefits” by Theodore Levitt. The significance of this statement reveals a dyadic nature, which implies that the customer in his/her endeavour to decide on a purchase is actually seeking two important features:

The core features of the product

Quality, durability, characteristics, specifications, latest technology, variety of choices, affordable price and more.

These are all basic features of a product. Products are assigned a stock keeping unit (SKU) number and then moved from the manufacturing site to a warehouse or Distribution Centre (DC).

Sales and Marketing departments play a primary role at this juncture; they are tasked to make all products' core features well known to customers.

The enhanced features of the product

After sales support, delivery time and flexibility, delivery reliability, single point of office / warehouse contact, ease of doing business with, feedback, ease of returns, extended guarantee, selective members' club and more.

These are all value-added benefits that Customer Services, Logistics as well as Distribution departments aim to make available to their customers.

Distribution and Customer Services departments are key departments in these value-added functions. The consumer would have received the product and would be seeking reassurance that the product he/she has just bought is the one which will satisfy his/her needs. He/she would also be expecting the company to provide solutions to any potential problems.

Let's look at an example

A new espresso coffee machine is kept in excellent and utmost condition in a warehouse or distribution centre. Once bought and

installed in the kitchen of a consumer, it is still exactly the same machine in terms of tangible features or core features.

However, from the consumer's point of view, the coffee machine, now prominently displayed in his/her kitchen commands a higher value as compared to when it was kept in the warehouse.

The customer feels satisfied, having obtained such an item and knowing that not only will he/she be enjoying a nice aromatic cup of coffee every time, but most importantly he/she is convinced of the added benefits from such a purchase. The added benefits include fast, reliable and responsive after sales service, feedback or ease of product return, extended guarantee, technical support for any problems encountered or even a membership to the selective customers' club, etc.

A product's enhanced features play an important role in the consumers' decision to buy the product.

Such features will enable a company to improve the quality and satisfaction of each customer's interaction and maximise the profitability of the customer relationship.

Companies that offer genuine solutions and pay due attention to their service-enhanced products have a much better chance of achieving higher customer satisfaction, customer retention and ultimately long lasting customer loyalty.

Written by Mr Petros N. Zenieris, owner of "The Business Criterion" Consulting & Training Office. A trainer & lecturer, Mr Zenieris is ACTA certified with over 25 years experience in Southeast Asia & West Africa.

*petros@thebusinesscriterion.com
www.thebusinesscriterion.com*

AN ACADEMIC PROGRESSION THROUGH TENACITY, DETERMINATION AND PERSEVERANCE

While his education path is by no means mainstream, Mr Roy Chew, Deputy Director at the People's Association and MDIS alumnus, is a classic example of how perseverance and hard work pays off. Receiving an ITE education, Roy acknowledges the possible stigma that "ITE stands for it's the end" but to him, it is strictly in a different context. The ITE education was the end to all the setbacks and failures of his past.

Roy shares his story with MDIS and through his experiences, we learn about how his "never-say-die" (not giving up) attitude pushed him towards greater heights.



A Quest for Knowledge

After graduating from ITE, Roy went on to be a Police Officer with the Police Security Command. Taking a chance he thought was slim, he applied for a sponsored part-time diploma studies with Temasek Poly. When the application turned out to be successful, Roy took a leap of faith with confidence and a positive attitude built from his ITE education. Despite his hectic work schedules, he enjoyed the learning process and successfully completed the programme.

When a chance opened for a degree education, Roy chose MDIS as his institution of choice. What attracted Roy was the renowned university partners offering Degree programmes in MDIS. The programmes were also reasonably priced. MDIS' positive branding reassured him he made a good investment and most importantly, the employability upon graduation was a key consideration in making this choice.

Roy enrolled in a degree in Marketing, offered by the University of Bradford. In his two year study, Roy recounts how he enjoyed the all-encompassing learning experiences and the well-selected modules offered in the curriculum. The lecturers at MDIS were industry practitioners, ensuring knowledge and insights imparted were relevant. Additionally, the well planned schedules provided great convenience for him, as he juggled between full-time work and part-time studies.

His academic journey did not stop after obtaining his degree. Roy will be graduating from Nanyang Technological University with a Master Degree in July 2017, sponsored by the People's Association.

A Meaningful Career

Roy is currently Deputy Director with the People's Association. A typical day for him starts with his morning Crossfit workouts. Roy pumps in 100% effort every morning as it helps him set his pace and tone for the rest of the day. At work, Roy spends much time attending staff meetings and meeting community partners or leaders. When things quieten down in the evenings, he spends his nights clearing reports and emails. "I see myself as

a community connector. I get satisfaction when I build new networks and connect the dots in strengthening the community and helping them build a strong sense of national purpose and belonging. This of course involves overcoming various obstacles and challenges." He further added that having good people skills and being sincere is essential in his work. When faced with challenges, resilience is key and a "never-say-die" (not giving up) attitude is essential.

Looking Back

When asked if he would have done anything differently, Roy shares, "I might have hoped to have studied harder during secondary school. However, our life journey shapes us to be who we are today and I think I'm doing fine now. It's still work in progress for me."

For students that may be experiencing similar circumstances like him, he wants them to accept that it is ok to be confused about the future at times. "Feeling lost is part of the journey. Embrace the lost moment but never lose sight of what you have set out to achieve. Success is a lifelong journey and the key is to cultivate the habit of giving your best effort to every task that comes your way."

Q: Some people say that ITE stands for It's the End. What do you feel about this?

Roy: ITE stands for It's the end to all disappointments and failure. It is the start of small successes that helps one build confidence and an positive attitude for the achievement of greater successes.

IN PURSUIT OF A DREAM



Belinda Lee (Centre front row) with her coursemates during her Diploma days

Student: Belinda Lee, 20
Ipoh, Malaysia

Aspiration: Television Host

Course of study: Bachelor of Arts (in Liberal Studies with concentration in Mass Communications) - MDIS School of Media & Communications

Q: Tell us about your aspirations?

It has been my dream since young to be 'on stage' entertaining people; I've always been amazed how articulate TV hosts are and how they are able to create a persona that resonates with their audience. I decided I was going to be a TV host and would join a broadcast media agency. It was natural for me then to choose a course in Mass Communications to study so as to be able to pursue my dream.

Q: You chose MDIS to help you achieve your dream. Why?

I decided on MDIS because the institute offers well-accredited courses and has a long history of providing quality, practical education. The facilities are great, with industry-standard TV and radio studios, as well as audio and video editing suites.

Upon graduating with an Advanced Diploma in Mass Communications at MDIS last year, I immediately progressed to the Bachelor's programme, awarded by Oklahoma City University. The programme trains and

moulds us to be future-ready; well-rounded individuals for the media industry. I really enjoy how hands-on we get with the modules, which makes the learning experience so much richer. I particularly love broadcasting classes as I get to learn how to set up equipment and film a production, from start to end. The best part is the industry exposure we gain through participation in film competitions and insightful industry talks and visits.

Q: Tell us more about the film competitions you have taken part in.

I started being passionate about film production after directing a short film for my Advanced Diploma graduation project.

Last year, I took part in the 'Voices from the Courts' short film national competition with the School's Media Club members. We had to develop a touching film of a true story of an abused child rescued by the Family Courts. I was the casting director and had charge of the auditions. Scheduling was the hardest as I had to juggle both production crew and cast members' schedules. We were really proud

to be placed top four, winning \$2,000 and showing our film at the Singapore Biennale.

More recently, I completed another short film project to boost my portfolio. It was titled 'Trent' and I was the assistant director. I love creating amazing films which are meaningful and would touch hearts of many. I believe I was able to achieve this with this film too. By the way, I have my own YouTube Channel – The Sundae Productions. Do check it out.

Q: You were a member of the Student Council. How has that experience enriched you?

Being a member of the Student Council really expanded my horizons. I've helped organise and participate in school-wide activities and events. Recently, I had the opportunity to host the MDIS Business School Club's Investiture. Being an emcee was my favorite experience; it was enriching as I got to build my confidence and communication skills.

Q: What do you like and not like about studying in MDIS in Singapore?

My experience studying here has really been fun, interesting and challenging. I have gotten to know a lot of international friends in MDIS, which has allowed me to learn more about different cultures and gain a global perspective. The living and studying environment here is very conducive too, with a café and study lounge for students to get together to discuss work or just chill.

What I do not like about studying in Singapore? Being away from my family! It is hard not having my support network around. On the other hand, I have learnt independence. Another big challenge for me is the currency differences.

Course fees at MDIS are reasonable but I still have to budget long term for accommodation and living expenses wisely.

Q: What do you do in your free time?

I love to design. I've done a few graphic designs for friends and the school. I practice archery too; it's a sport I picked up when I was young. It's a great way to relieve stress.

Q: How would you inspire or encourage others like yourself?

Life is a journey of ups and downs; be brave to face any challenges you might encounter. Get out of your comfort zone; only by doing so will you grow to reach your full potential.

The School of Media and Communications offers industry-focused, relevant and high quality programmes in partnership with top universities in US and UK. The practicum curricula allows students to master industry-relevant skills needed for the workplace now and in the future.

The School recently partnered with renowned global university, Teesside University to offer a Bachelor's in Broadcast Media Production. It also introduced two new programmes – the International Foundation Diploma in Mass Communications and the Diploma in Mass Communications, both awarded by MDIS. These programmes augment the progression pathway for students interested in mass communications programmes.



Trent - a moving story brought to life in a short film produced by Belinda and team



Filming crew and actors hard at work for the Trent short film

EVENT HIGHLIGHTS



International Friendship Day 2017

Date: 5 July 2017
Time: 11am to 5pm

Make some friends at the International Friendship Day carnival! Join us at the carnival with the tantalizing food bazaar, exciting game booths and cultural display booths with items from diverse countries.

Venue: MDIS Campus



Baking Workshop: Chocolate Lava Cake

Date: 8 July 2017
Time: 10am to 1pm

Calling all chocolate lovers, how do you like your chocolate to be served? Sign up for the Chocolate Lava Cake workshop, which will be held in the newly opened MDIS Bakery & Culinary Studio!

Venue: MDIS Campus, BLK B Level 1, MDIS Bakery & Culinary Studio

Fees : \$15 (Students/Alumni/Members)
\$35 (Public)



MDIS Social Night

Date: 21 July 2017
Time: 6.30pm to 10pm

Join us for a wine appreciation night over dinner at MDIS! What's more, get to network with HR personnel from various trades and notable MDIS alumni. Seats are limited so grab yours before they are sold out!

**Event is open only to attendees above 18 years old on event date.*

Venue: MDIS Campus, Tropical Breeze

Fees : \$8 (Students/Alumni/Members)
\$25 (Public)



MDIS Talentime - Audition

Date: 26 July 2017
Time: 3pm to 7pm

Are you a Dancer? Actor? Singer? Or do you possess any other hidden talents? Join us for the MDIS Talentime competition to showcase your talent and stand a chance to win fabulous cash prizes!

**Attendance at both the audition and the finale is mandatory for all participants.*

Venue: MDIS Residences, Level 5, Dance Studio





Nature Explorer Series: Sungei Buloh

Enjoy a trek through this ecological jewel's trails and discover its native inhabitants such as mudskippers, crabs, shellfish, water snakes, birds, spiders, monitor lizards and otters. Admire the beauty of resident birds such as herons, kingfishers and sunbirds.

Fee includes two-way transport from MDIS to Sungei Buloh Wetland Reserve!

Date: 29 July 2017
Time: 9am to 1pm

Venue: Sungei Buloh Nature Park
Fees : \$3 (Students/Alumni/Members)
\$5 (Public)

A LOOK BACK

MDIS AMAZING BEACH DAY OUT



Spirits are high at the MDIS Amazing Beach Day Out

Organised by the MDIS Student Council, a fun and challenging race was held at Sentosa Island, with participation from over 70 students! Participants had to go through physical challenges and unravel clues

in order to find their way to the final pit stop and claim their prizes.

Catch the next Student Council Event – International Friendship Day on 5 July 2017!



PERKS

It'S SKIN

- 10% off regular priced merchandise



- Single Club Unlimited Access - \$120/monthly* with Complimentary 3 months + 1 personal training session
- All Clubs Unlimited Access - \$130/monthly* with Complimentary 3 months + 1 personal training session

*Only applies for minimum 12 months membership sign-up



- 10% off total bill
- 30% off total bill during Birthday Month



- 15% off total food bill

BOUNCE INC
FREE-JUMPING REVOLUTION

- 10% off General Admission Tickets
- 10% off Student Session Tickets



- 20% off total bill

All offers stated are available to MDIS members unless otherwise stated.

For more privileges, visit www.mdiss.edu.sg/membership/membership-benefits/treats

All promotional offers are subject to availability and may be changed or withdrawn at any time.

IN APPRECIATION

Support staff plays a vital role in many companies and are quite frequently the unsung heroes within organisations. In this issue of Horizons, we share compliments sent to MDIS non-academic staff.



Dear Ms. Leila Chou,

"I am writing this letter as I am really thankful for the help from Ms. Leila Chou, my programme coordinator. Before coming back to Singapore to further my studies, she provided me much help in overcoming obstacles and answered all my questions patiently. She also helped me coordinate and communicate with other staff members in MDIS when needed.

Without her kind and patient help, I would not be able to be in Singapore now and continuing my learning journey with MDIS!"

- Timothy Wong -

Dear Mr Filjun,

"My name is Jimmy Tsai, an alumni from University of Bradford. I graduated in 2006. I wanted to share with you an excellent student service experience I had with Mr Filjun recently. In the 2nd week of April 2017, I was required to submit a letter, issued by MDIS, to certify that I graduated from University of Bradford and the letter was meant for the Singapore Taipei Representative Office for an important application. The deadline for submission was due in less than a week and I was on a business trip in KL. As I could not physically head down to MDIS to settle the issue, I was blessed that Mr Filjun was able to provide me with prompt assistance and clarified my doubts through numerous email exchanges.

I went down to MDIS to submit the request form on 15th April, a Saturday, and was surprised that the letter was ready for collection on the coming Monday evening. The entire process only took about less than two days and that was extremely efficient. I am really very glad to have Mr Filjun's assistance that enabled me to be on time for my application. Great work and great help! Thank you so much! "

- Jimmy Tsai -

Dear Janice,

"Janice is truly professional in her role at MDIS. I was feeling so helpless when I needed urgent help. When Janice came to my assistance, I felt so reassured. We need people like Janice in an organisation, one who truly goes beyond his/her duties to help others.

She understood the urgency of my needs. I was put at ease with her immediate contact and assurance. She is truly a valuable staff of MDIS. Thank you, Janice"

- Florence Seah -

In Appreciation to Dr. Eric Kuan

For his guidance and great mentoring to students for their successful completion of course.

From Students: Chie Sing, Chloe, EiSan, Jubilee, Mindy, Pera, Raje & Yousuff

M.Sc. Health Sciences (Management)
Batch No. MSME41503A
Northumbria University



MONUMENTAL DECISIONS FOSTER SUCCESS.



MDIS
Management Development
Institute of Singapore

At MDIS, we nurture and amplify the potential of our students while encouraging them to become lifelong learners. For more than 60 years, we have fostered professionals capable of carving out exciting careers and positively impacting society.

MDIS Business School

- Accounting & Finance
- Accounting & Financial Management
- Banking & Finance
- Business & Marketing
- Business Management
- Business Studies & Finance
- International Business
- International Marketing
- Public Administration & Management
- Public Service Management

School of Engineering

- Electrical & Electronic Engineering
- Engineering
- Engineering Management
- Mechanical Engineering
- Project Management

School of Fashion & Design

- Fashion Design
- Fashion Design & Marketing
- Fashion Marketing & Branding
- Fashion Marketing & Communication
- Fashion Product & Promotion

School of Health & Life Sciences

- Biomedical Science
- Biotechnology
- Health Sciences (Management)
- Safety, Health & Environmental Management

School of Media & Communications

- Broadcast Media Production
- Mass Communications
- Media, Culture & Communication

School of Nursing

- Nursing

School of Psychology

- Psychology

School of Technology

- Information Technology

School of Tourism & Hospitality

- International Tourism & Hospitality Management
- National Certificate in Professional Cookery
- Tourism & Hospitality
- Tourism, Hospitality & Events Management
- Travel, Tourism & Hospitality Management

MDIS Merit Scholarships (Local)* available

*Terms and conditions apply

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