## HORIZONS

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MDIS Annual Open House a huge success, attracting close to 600 visitors

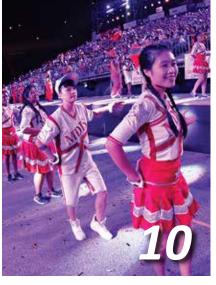


Management Development
Institute of Singapore









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#### REFLECTIONS

he year 2017 continues to be an exciting year with a number of significant developments at MDIS.

MDIS' new branding campaign for 2017 – Monumental Decisions Foster Success – kicked off to a strong start with its impactful concept and unique visual representation.

2017 Q1 was also marked by the success of the MDIS Open House, held in March. Around 600 visitors thronged the campus. Impressed by the Institute's facilities and courses, nearly 200 local and international students signed up on the spot for our education programmes.

Marking yet another significant milestone in MDIS' history was the launch of the new MDIS Bakery and Culinary Studio. Launched in partnership with the renowned City of Glasgow College (CGC), the new facilities by the School of Tourism and Hospitality will soon offer practicum-based programmes to students and working professionals who are interested in embarking, upgrading or progressing further in the hospitality industry. CGC's Senior Chef Lecturer and winner of BBC's MasterChef: The Professionals 2016, Mr Gary Maclean and Curriculum Head for Food, Mr Willie McCurrach, graced the special occasion.

In addition, MDIS was awarded as a WSQ (Workforce Skills Qualifications) Approved Training Organisation. Students, working

professionals and members of the public will be assured the quality of our courses that are offered under the WSQ Framework. More information on courses such as baking and culinary workshops will be made available soon.

Moreover, MDIS will be offering several new programmes, including healthcare, engineering, human resources and more, in collaboration with our partner universities.

We celebrated our 5th cohort of graduands from the Graduate Certificate in Public Administration and Management course in March. In special collaboration with the Gabonese government, this course prepares Gabonese students for the civil service, empowering them with knowledge and skills to serve their country's people well. Additionally, we were jubilant to receive the "Oustanding Display (Travelling Dance)" award for Chingay 2017. It is indeed a great honour. Our achievement was due to to the dedication and commitment of the more than 70 staff and students who participated in this year's special edition 45<sup>th</sup> Chingay Parade.

We hope you will enjoy the stories and wish you a pleasant read!

Roland Ng Chief Operating Officer



## MDIS EXPANDS SKILLS-BASED CURRICULUM, LAUNCHES LATEST BAKERY & CULINARY FACILITIES



Ribbon-cutting ceremony - Dr R Theyvendran, MDIS Secretary-General; Mr Gary Maclean, Senior Chef Lecturer at City of Glasgow College; Mr Willie McCurrach, Curriculum Head for Food at the City of Glasgow College; and Mr Benedict Soh, STH Advisory Board Chairman

he morning of 28 April marked a significant milestone for MDIS as the Institute officially launched its new MDIS Bakery & Culinary Studio, in conjunction with its partnership with notable City of Glasgow College. Built to industry standards, the facilities support the introduction of several new academic programmes across various disciplines.

"The new facilities and programmes are a part of MDIS' academic thrust to introduce more practical, skills-based curricula in the areas of F&B, culinary management, fashion, healthcare and more to nurture future-ready graduates", said Dr R Theyvendran, MDIS Secretary-General. "This is in line with our

Vision 2020 goal to equip both students and mid-career professionals with future-ready skillsets that are, or will be in demand, by the economy."

City of Glasgow College's Senior Chef Lecturer and winner of BBC's MasterChef: The Professionals 2016, Mr Gary Maclean and Curriculum Head for Food, Mr Willie McCurrach, were present to grace the special occasion. The launch heralded the extension of the partnership between MDIS and the City of Glasgow College, to offer internationally recognised and practicum based programmes to students and working professionals who wish to embark, upgrade or progress further in the hospitality industry.

To kickstart the Opening Ceremony, the two culinary heavyweights hosted a Mystery Box Chef Challenge with five top industry chefs. Guests mingled around the Culinary Studio in anticipation of watching the chefs from Ricciotti Italian restaurant, Little Island Brewery, Aura (Il Lido Group), Jiakpalang Eating House, and Stellar Restaurant in a cook off of gastronomical proportions. The mystery boxes were unsealed to reveal fresh premium ingredients including crabs, scallops, asparagus, and green and red peppers.

After prepping their tools, the chefs got down to business. The battle was on and the tension was so thick in the air that one could cut it with a knife! The enticing smells wafting from the culinary studio soon signalled to all that the competition was nearing its conclusion. After an intense 30 minutes, the chefs presented their gastronomical delights for judging. Forks at the ready, Gary and Willie sampled each dish; judging them on taste, aroma, appearance, use of ingredients and more.

After a tough decision, both judges voted Mr Nixon Low of new venture Jiakpalang Eating House as the winner of the Chef Challenge. He was presented with an exclusive, autographed cheese board and a Quaich, a traditional drinking bowl in Scotland.

The Chef Challenge was followed by two MasterClasses, where Gary and Willie taught members of the media the art of Chocolate

"MDIS LEVERAGES ON 60 YEARS OF EXPERTISE IN PRIVATE EDUCATION TO PROVIDE A TRANSFORMATIVE EDUCATION THAT NURTURES FUTURE-READY GRADUATES. THIS INCLUDES PARTNERING WITH RENOWNED UNIVERSITIES AROUND THE WORLD. WE ARE DELIGHTED THAT GARY AND WILLIE ARE ABLE TO BE HERE WITH US TO EXPLORE OPPORTUNITIES TO OFFER STUDENTS AND WORKING PROFESSIONALS MORE CHOICES IN CULINARY-RELATED COURSES."

- DR R THEYVENDRAN, MDIS SECRETARY-GENERAL Fondant making and instructed prospective students on classic cuts and knife skills.

With the launch of its new facilities, MDIS is looking forward to hosting culinary and bakery workshops for students and the public for a start. As a WSQ Approved Training Organisation, MDIS courses approved under the WSQ Framework will be accredited and qualifications obtained will be nationally recognised. Students, working professionals and the public can thus be confident that the skills they acquire from the MDIS Bakery & Culinary Studio workshops and courses the Institute aims to roll out over the next few months will be of high quality and accepted by the industry here.



Awarding the Chef Challenge Champion, Mr Nixon Low of Jiakpalang Eating House



Mr Willie McCurrach demonstrating classic cuts and knife skills at the MasterClass

## A FRUITFUL COLLABORATION TO NURTURE FUTURE TALENT FOR GABON

5th Certificate Presentation Ceremony for Graduate Certificate in Public Administration and Management



Celebrating the success of the 5th cohort of graduands from the Graduate Certificate in Public Administration and Management programme

t was a time for jubilation as MDIS celebrated the 5th Certificate Presentation Ceremony for Graduate Certificate in Public Administration and Management (GCPAM) on 8 March. Held on campus, the event was graced by Guest-of-Honour, Mr. Tan Kah Hoe, MDIS Senate Member and Trustee. In attendance were the Minister of Civil Service for Gabon, His Excellency Jean Marie Ogandaga, General Manager of Ecole Nationale D'Adminstration, Mr. Anatole Tsioukacka, Gabon delegation and members of MDIS Management and Academic teams.

Mr Tan congratulated the graduands on their achievements, saying, "The knowledge acquired in your course of study at MDIS will indeed be very useful and certainly pave the way for you to perform more efficiently and effectively in your careers in Gabon's public service. The study experience at MDIS would also have provided you with greater skills,

creativity and insights that you can apply to your workplace in meeting challenges ahead." Dr. Eric Kuan, MDIS President reminded graduands to embrace and relentlessly pursue lifelong learning; to make it a way of life. He asked them to apply the knowledge and skills they have acquired to enhance the quality and effectiveness of their existing public services. His Excellency Jean Marie Ogandaga, proudly recounted the Memorandum of Agreement signed between MDIS and the Government of Gabon back in May 2016 for 3 years. He said in his address that he found the partnership with MDIS to be excellent and that he is looking forward to the next batch of Gabonese graduands in May 2019. His Excellency also reminded graduands to become the architects of good work, by putting themselves in the service of Gabon, for their fellow countrymen and the users of Gabon's public service.

#### **KOLEJ MDIS MALAYSIA STRIKES GOLD**

Institute wins big at NUMed Games



In high spirits as our Kolej MDIS Malaysia team clinches medal after medal

"It is not the will to win, but the will to prepare to win that makes the difference," said Paul William Bryant, American college football player and coach who held the record for the most wins as head coach in collegiate football history.

ne of many famous quotes put up around MDIS campuses to inspire and impart wisdom to students, Paul Bryant's quote holds a wealth of meaning; certainly a worthwhile mantra for Kolej MDIS Malaysia students as they prepared for the prestigious NUMed Games held earlier this year.

First established in 2014 and organised by the NUMed Student Association, the NUMed Games is a prestigious sports event where universities across Malaysia and Singapore compete for top rankings in basketball, badminton, futsal, track and field, tennis, netball, ping pong and Frisbee. This year, swimming and volleyball competitions were added to the games.

A total of eight universities and colleges participated this year, including Kolej MDIS Malaysia, NMIT, NUmed, Monash, Perdana College, Reading University, Monash University, and Raffles Institution; with Kolej MDIS Malaysia fielding 100 competitors for various heats.

Kolej MDIS Malaysia came out strong in swimming and basketball. Collin Shim, a Diploma in Tourism Management student from Korea, and Pang Jun Ying, a Diploma in Information Technology student from Malaysia, clinched gold for the Men 50m Freestyle and Men 50m Breaststroke events respectively. Our Basketball team struck gold too, taking the Championship two years in a row.

"Our hard work, great teamwork and experience gained participating in past years' NUMed Games have paid off. We feel very proud of what we have achieved today!" shared members of the Basketball team.

Kolej MDIS Malaysia also placed second and third in several other heats, including Men 50m Freestyle, Women 50m Freestyle, Volleyball, and Basketball Women.

Victory was sweet but more importantly, our students got to learn about themselves through honing their talents, challenging themselves to achieve ever greater heights and realising their dreams of achieving their goals.

# MDIS OPEN HOUSE 2017 SHOWCASES ITS LATEST BAKERY AND CULINARY FACILITIES; PROVIDES VISITORS WITH VALUABLE HANDS-ON EXPERIENCES



New MDIS Bakery - Hokkaido Cheese Tart workshop

xcitement was rife in the air as the Management Development Institute of Singapore (MDIS) threw open its doors in warm welcome to prospective students, parents and the public for its annual Open House on 4 March.

Visitors had the chance to learn about MDIS' unique and practicum curricula through face-to-face programme consultations and exciting hands-on workshops and activities, insightful industry talks, and performances from the nine schools. The new MDIS Bakery and Culinary Studio also welcomed visitors to learn the art of baking Hokkaido Cheese tarts and pizzas.

MediaCorp 987FM radio personalities

Kimberly Wan and Gerald Koh added to the fanfare with their wit and humour, rallying the crowds to take part in the fun and educational activities around campus, including a bazaar for all to enjoy.

MDIS Secretary-General, Dr R Theyvendran said, "As we build our institute to cultivate cohorts of future-ready graduates, our Open House is aimed at giving potential students and professionals seeking to upgrade themselves an idea of how an education at MDIS can define their future careers. The event also provided visitors with a taste of what MDIS student life is like and how they can experience learning through our diverse

range of clubs and interest groups."

The Open House was a success with close to 600 visitors thronging the campus. Over 160 local and international students signed up on the spot for various programmes; the most popular being the Diploma in Business Management offered by the MDIS Business School. A majority of International students enrolled in the English for International Student (EIS) course, to prepare themselves to progress to Diploma programmes with MDIS.

Visitors shared their positive vibes saying, "I feel that MDIS is a fun campus with a flexible curriculum schedule and friendly staff and students" and "The laboratories and studios are so well-equipped and neat."

The event, which ran from 10am - 5pm saw visitors participate in various workshops such as a Barista workshop by the School of Tourism and Hospitality, Behind-the-scenes TV and Radio Production by the School Media and Communications, Fashion Illustrations and Outfit construction by the School of Fashion and Design, Product Design and Fabrication by the School of Engineering, CSI (Crime Scene Investigation) workshop by the School of Health and Life Sciences and The Technology of Games workshop by the School of Technology. There were also insightful talks on "Economics and its Importance in our Daily Lives" by the MDIS Business School and "Sports Psychology" by the School of Psychology.

Campus tours were also arranged to take visitors around MDIS' extensive facilities,

including fully equipped computer laboratories, life sciences and engineering laboratories and workshops, fashion labs, a psychology laboratory, a hospitality training centre, a media hub, as well as the new MDIS Bakery and Culinary Studio. Students living on campus enjoy the convenience of an oncampus hostel, library, gym, dance studio, auditorium, canteen and more.

Sponsors and collaborators included MediaCorp, The Body Shop, IT's SKIN, Hardy Hardy, Teenage, Udders ice cream, Red Bull, Flower Advisor, Cheer Wrap, Standard Chartered Bank, TCC Credit Co-operative and Farrer Park Hospital.



Prospective student signing up for MDIS programme



Visitors constructing an outfit at the School of Fashion and Design workshop

# MDIS CLINCHES "OUTSTANDING DISPLAY (TRAVELLING DANCE)" AWARD FOR CHINGAY 2017



MDIS local and international students dazzle at Chingay 2017

t was a night of revelry and camaraderie as participating organisations and associations got together to celebrate yet another successful Chingay Parade at the Chingay Awards Presentation Ceremony 2017 and Appreciation Night on 14 March.

Proud to have been invited to be a part of this year's special edition 45th Chingay Parade, MDIS students and staff numbering more than 70 had danced and dazzled in their striking red and white costumes in Asia's largest street performance and float parade. It was an eye-opener for many of the first time international student participants from MDIS.

Held at Wavehouse Sentosa, the Chingay of the Year Awards was graced by Guest-of-Honour Ms Grace Fu, Minister for Culture, Community and Youth & Leader of the House.

Two categories of winners were awarded – Chingay 2017 Contingent Winners and Chingay 2017 Performing Group Winners.

As we cheered and celebrated alongside the winners, least did we expect to be amongst their ranks that night. We were fully taken by surprise to be called upon to receive the "Outstanding Display (Travelling Dance)" award!

This unexpected honour would not have been possible without the passion and dedication of our participating students and staff; of whom the artistic direction and choreography for our special cheerleading dance segment came from our very own staff and alumni, Ms Cindy Wang from Student Care & Administration.

Kudos to the team who had put so much heart into this parade!

## AN IMMERSIVE, EDUCATIONAL LEARNING JOURNEY FOR INDONESIAN STUDENTS AT MDIS

Il set to gain as much knowledge and exposure to study programmes and institutions in Singapore, 80 students from SMU Muhammadiyah 2, a private school in Surabaya, Indonesia, descended upon MDIS on 7 February.

The information-packed three-hour programme incorporated various workshops from the most sought after courses, including School of Technology's Scratch Programming in Gaming and Animation and School of Fashion and Design's Experimental Fashion. They also got to try their hands at DNA fingerprinting at the School of Health and Life Sciences, learnt all about conflict management at the School of Psychology, and tinkered with robotics at the School of Engineering. The educational and

experiential programme was an eye-opener for the students, concluding with a tour of MDIS Campus' comprehensive facilities which accords them a convenient, safe and secure learning and living environment near home.



Learning all about conflict management at the School of Psychology

# INSTITUTE OF GLOBAL BUSINESS STRATEGIES COLLABORATION PREPARES JAPANESE YOUTH TO BE GLOBAL ENTREPRENEURS

Memorandum of Agreement (MOA) signed between MDIS and the Institute of Global Business Strategies (IGBS) in October 2015 has borne fruit.

The MDIS-IGBS collaboration provides Japanese youth with a platform to gain global perspectives through developing knowledge and skills in entrepreneurship and global business management. Two batches of students from Japan have graduated thus far, with a Diploma in Global Business and Management from IGBS and an Advanced Diploma in International Trade and Commerce from MDIS.

Students on the programme spend a year at their home institution in Japan and the 2nd at MDIS in Singapore. Currently, a number of vocational colleges within the IGBS Group, including KBC Gukuen and Tokyo Business and Language College, offers the programme across Japan. Hayato Terasaki, a graduate from the programme who is now pursuing a Bachelor of Arts (Hons) Business and Marketing Management with MDIS shared,

"I am thankful for this opportunity and am grateful to my family, classmates, teachers and staff from both institutions. They taught me the importance of striving for my dreams by setting my ambitions and goals."

Another graduate, Toranosuke Nakajima who is now working at venture capital firm, Tabica Japan said, "The knowledge and experiences I have gained from this programme have been invaluable. All the things I have learnt and studied at MDIS, I have applied to my daily life and in my interactions with others."



Hayato Terasaki (right) with his principal at the Tokyo Business and Language College

## MONUMENTAL DECISIONS FOSTER SUCCESS.

Impactful and unique in its use of representational visuals, the concept for MDIS' branding campaign 2017 kicks off to a strong start



imed at inspiring students to visualise their futures with the attainment of internationally-accredited qualifications, the concept for MDIS' branding campaign 2017 incorporates visuals and key messages focused on depicting graduates standing tall on the shoulders of giants fashioned in their likeness – each a picture of monumental success.

Our dreams have the power to propel us forward and upward. Yet having aspirations alone is not enough. A good education is just as important. As a premier education institution, MDIS aims to support students in achieving their goals, so that they may realise their dreams and achieve life and career success.

At MDIS, we nurture and amplify the potential of our students while encouraging them to become lifelong learners. For more than 60 years, we have fostered professionals capable of carving out exciting careers and positively impacting society.

This year's tagline - Monumental Decisions Foster Success accentuates the strategic key messages, and brand and visual communications strategies across the institute. Tactical messages for each MDIS School - Be a Monumental Success are specially developed to communicate each school's strength of offerings and the resultant success graduates can achieve.

"WE ENCOURAGE STUDENTS TO MAKE INFORMED DECISIONS ON THEIR CAREER ASPIRATIONS IN ORDER TO ACHIEVE CAREER SUCCESS. BY FOCUSING AND WORKING TOWARDS THEIR CAREER GOALS, THE FUTURE IS THEIRS TO CREATE, REDEFINE AND UNRAVEL THEIR FULLEST POTENTIAL IN ACHIEVING THEIR AMBITIONS." - DR R THEYVENDRAN, MDIS SECRETARY-GENERAL

We share some of the visuals featured in print and digital platforms:

#### **MDIS Branding Campaign 2017**

Monumental Decisions Foster Success.







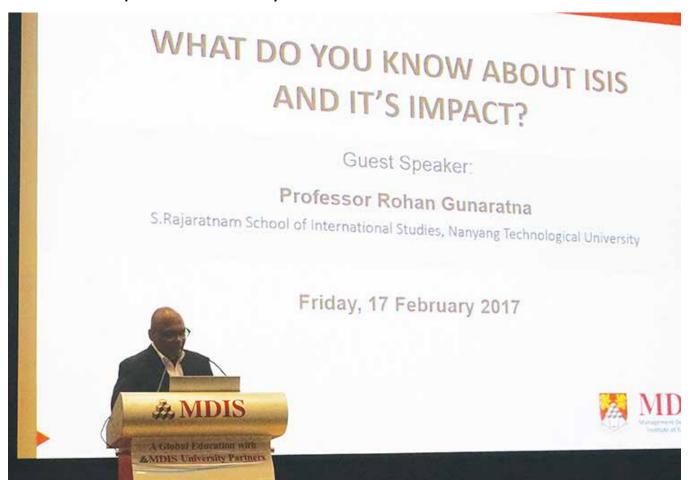


#### **Bus Advertisements**



#### MDIS BREAKFAST TALK: ISIS AND ITS IMPACT?

MDIS' insightful and popular breakfast talk series, of which the first for 2017 was held on 17 February had over 400 participants in attendance, eager to hear Professor Rohan Gunaratna, Head of Terrorism Research Centre speak on ISIS and its Impact.



Professor Rohan Gunaratna's impactful delivery on ISIS and its threat

ith Islamic States (IS) supplanting al Qaeda as the dominant global threat, the world faces a hybrid threat from two networks of terrorists and extremists: Al Qaeda and IS (another name for ISIS - the Islamic State in Iraq and Syria).

In Singapore's immediate neighbourhood, IS is in a growth phase and presents a formidable challenge. Governments in Southeast Asia are still coming to terms with IS and its affiliated groups in the region.

Professor Rohan Gunaratna spoke of the threats facing Singapore and its immediate neighbours as well as globally. He added that there is a misconception that the IS threat is Syria- and Iraq-centric. The IS, he said, "is going beyond its core area and the ISIS militant

group is beefing up its external operations wing and courting support in South-east Asia." He shared interesting insights and profiles of IS activists and how they were using cyberspace (online domains) and physical space as a tool to politicise, radicalise and recruit supporters into the movement.

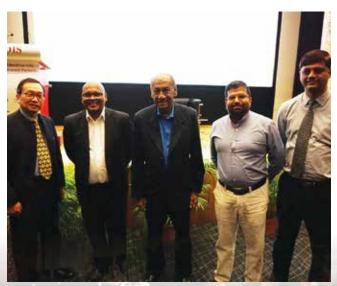
BOTH IN THE PHYSICAL AND VIRTUAL SPACE, IS FOOTPRINT IS EXPANDING. WITH ASIAN FOREIGN FIGHTERS TRAVELING TO SYRIA AND IRAQ, IS PRESENTS A GROWING THREAT TO THE STABILITY AND SECURITY OF ASIA.

He further identified important indicators of IS supporters that one should be aware so as to be able to counter these threats. According to him, awareness and vigilance is key to combatting terrorism. To secure our country and that of our neighbours', the government and its partners should work closely with regional partners in dismantling IS cells, networks and groups.

The talk was very insightful and well received.

One of the participants commented,

"(I) APPRECIATE MDIS' TIME AND EFFORT IN ORGANISING THE EVENT. IT WAS VERY INFORMATIVE AND HELPED US TO BETTER UNDERSTAND THE IMPACT AND REMAIN VIGILANT."



#### Professor Rohan with MDIS Management and Council Member

#### About Prof Rohan Gunaratna

Professor Rohan Gunaratna is a Professor of Security Studies at the S Rajaratnam School of International Studies, Nanyang Technology University, and Head of International Centre for Political Violence and Terrorism Research, Singapore.

He received his Masters from the University of Notre Dame in the US where he was a Hesburgh Scholar and his doctorate from the University of St Andrews in the UK where he was a British Chevening Scholar. A former Senior Fellow at the Combating Terrorism Centre at the United States Military Academy at West Point and at the Fletcher School of Law and Diplomacy. Prof Gunaratna was invited to testify on the structure of al Qaeda before the 9/11 Commission. The author of 16 books including "Inside al Qaeda: Global Network of Terror" (University of Columbia Press), he edits the Insurgency and Terrorism Series of the Imperial College Press, London.

A trainer for national security agencies, law enforcement authorities and military counter terrorism units, he has interviewed terrorists and insurgents in Afghanistan, Pakistan, Iraq, Yemen, Libya, Saudi Arabia and other conflict zones. For advancing international security cooperation, Prof Gunaratna received the Major General Ralph H. Van Deman Award in June 2014.

#### **EXPERIENTIAL LEARNING AT MDIS**

MDIS Inter-disciplinary workshops provide participants with greater understanding of coursework and real-world operations in various industries. This issue, we take a look at two workshops, conducted by MDIS School of Engineering and School of Media and Communications.

**Solving the Rubik's Cube through Robotics** School of Engineering

r. Razak, Lab Technician at the MDIS School of Engineering, hosted a group of A Level students to an insightful introduction to Engineering. It was an eye-opening experience for the students as they toured the Engineering Lab and Mechanical Workshop to see the machinery and equipment housed on-campus. More importantly, it was a mind-opener for them when they were challenged to think about the concept of Engineering and were introduced to the evolution of Engineering; from past to present to future.

The highlight of the workshop was a live demo of "The Mind Cuber", a robot that is able to solve the Rubik's Cube. Created by one of MDIS' engineering student, it took just 2 months to be developed. Scanning each side of the Rubik's Cube, the robot then derives a formula to tackle the puzzle. Students were astonished as the robot took a mere 3 minutes to solve the puzzle.

Do you think you can solve the Rubik's Cube faster than "The Mind Cuber"?

#### **Picture Perfect**

School of Media and Communications

n 1 February, the School of Media & Communications hosted a Photography Workshop for students from MDIS College at its fully equipped TV studio.

The informative and hands-on session provided students with tips on how to take photos with a smartphone and on picture composition.

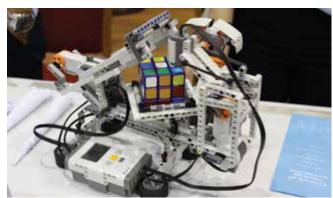
#### Tips on Smartphone Photography

- **1.** Using the zoom function will cause photos to be pixelated. Crop your photos if you want a close up of your subject.
- **2.** Do not use the flash function unnecessarily, as it puts your photo in a harsh light.
- **3.** Clean your lens often as smudges may cause images to be blurred.

#### **Tips on Composition**

- **1.** Learn about the rule of thirds and how to position your subjects.
- **2.** When taking landscapes, pictures usually look better when the horizon is positioned above or below the middle of the frame.
- **3.** When photographing people or animals, best have them look into the frame.
- **4.** When shooting architecture, compose the image such that elements of the architecture lead the viewer's eye through the photograph to an important focal point.
- **5.** Patterns and textures can give your image a strong composition. Look within subjects in a scene to find patterns and get in close for the texture.

After the workshop, students had the chance to view the TV and radio studios and try out some of the equipment. MDIS is the first Private Education Institution to have its own fully equipped Radio and TV studios, as well as Audio and Video editing suites.



Solving the Rubik's Cube



Showing the inner workings of a TV Studio

#### IS 'CONFLICT' A NEW MARKETING TOOL?

onflict as a Marketing Tool (CAMT) has its roots not in marketing but in screenplay writing. All screenplays can be broadly divided into three sections: Setup, Conflict and Resolution. "Setup" consists of the introduction of the characters, the stage, the setting and the various relationships – that is, the background to the entire story. "Conflict" is the backbone of all screenplays; without it, the story becomes a yawn. Finally, of course, there's "Resolution" – does it end in tragedy or does all end well?

#### The Screenplay of Sports

When we look at sports as an industry and we see its evolution today, we see a different dimension to it. It still is about admiring a sportsman's skill, technique and temperament, but today, it must be seen as entertainment. So how do the rules of entertainment that have evolved over the years, apply to sports? Let's take the example of Wimbledon. In the setup phase, there is the game of tennis. But entertainment needs conflict. Sport in the classical sense should mean that as long as they play great tennis, who plays and who wins is irrelevant. But that is certainly not the case, is it? Enter Rafael Nadal and Roger Federer, and one finds that the audience has already taken sides.

#### **Conflict in Business**

Apple's co-founder Steve Jobs used conflict skillfully to his advantage.

When IBM launched its own personal computer in 1981, Apple placed a newspaper ad that said, "Welcome, IBM. Seriously." Jobs had skillfully positioned Apple against IBM when there were many other companies in the fray. He went so far as to say, "If for some reason we make some giant mistakes and IBM wins, my personal feeling is that we are going to enter sort of a computer Dark Ages for about 20 years."

It was the same with Microsoft and Bill Gates. The sharp differences in style between the two would exacerbate an acrimonious divide in the digital industry that Jobs played up, again to his advantage.

He did the same with Dell, even going so far

as to use a giant picture of Michael Dell with a target on his face to motivate his employees. Throughout his life and career, Steve Jobs represented himself as a warrior against the forces of evil — his rivals in the marketplace.

#### CAMT is here to stay

Since it has proved to be so spectacularly successful, it is now inevitable that CAMT will become a more commonly used tool in politics — CAMT is here to stay. Governments, the media, and the general public would do well to be aware of that. We are certain to see a great deal more of it in the near future.

Dr Alby Anand Kurian is a marketing practitioner and theorist, and also senior lecturer and consultant at MDIS. Dr Kurian has developed marketing communications for multinationals ranging from Pepsi Foods and Nestle to Procter & Gamble and Unilever. He has been featured among thirty 'Marketing People' from around the world.

Dr Kurian has conceived and developed concepts such as Reality Plus, the Afghanistan Syndrome and Simulated Obsolescence. His new concept "Conflict as a Marketing Tool (CAMT)" illustrates how dramatic tensions that characterise a good movie plot are being adopted by the world of marketing, sports and even news and politics.

It was published by the prestigious Wharton Business School in their publication, Knowledge@Wharton, and republished by the Wharton Center for Leadership and Change Management. The full article can be read here: http://knowledge.wharton.upenn.edu/article/conflict-new-marketing-tool/

#### **ENGINEERING - A MULTIFACETED PROFESSION**

What is engineering? Why is engineering so important? Is engineering a love affair between a man and his machines? Is it all about nuts and bolts, spanners and screw drivers? Is it a career only for men? These and many more questions surface when one thinks of a career in engineering.



#### **Definition of Engineering**

ccording to the English Oxford dictionary, engineering is the branch of science and technology concerned with the design, building, and use of engines, machines and structures. It is a field of study or activity concerned with modification or development in a particular area. It is the action of working artfully to bring something

about. In essence, to engineer is to create. It is a marvel to create and provide technological solutions to problems, issues and ideas that affect every area of our lives. Engineers design, manufacture and maintain almost everything people and industries use and are important in developing the future of our society.

#### Impact of Engineers on society

Engineering is a profession that contributes immensely to different aspects of society. Every industry and every area of society depends on the precise and efficient work of engineers. Engineers are involved in innovation, creativity and design that provide technological solutions to ensure sustainable development. Hence, engineers must possess a myriad of qualities – analytical creativity, communication skills, entrepreneur knowledge, leadership, ethical standards, professionalism and flexibility, to create technologies that separate hype from practical options.

#### **Different Specialisations and Skill sets**

There are many different specialisations in engineering for example, mechanical, electrical and electronics, civil, chemical, automotive, robotics, etc. Each engineering discipline requires specific skill sets, and each sector is complex, requiring strong mathematical skills, logic, intellectual and practical abilities. Careers in engineering are also constantly evolving with new processes and technologies being developed, challenging the will of engineers to adopt and develop creative solutions for complex issues.

#### MDIS School of Engineering

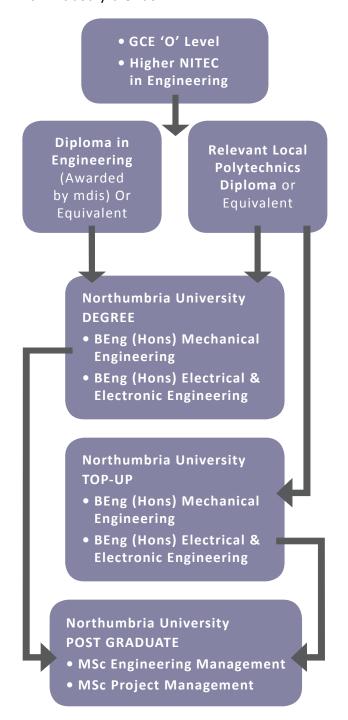
To meet global challenges, the MDIS School of Engineering is offering engineering programmes in the areas of electrical and electronic, mechanical as well as engineering and project management.

These are offered in partnership with reputable Northumbria University (UK). The University is ranked Top 20 in the UK for General Engineering and Top 40 in the UK for Electrical and Electronic Engineering, and Mechanical Engineering by The Complete University Guide 2017.

MDIS offers students an academic progression pathway from a Diploma in Engineering to undergraduate and postgraduate degrees. The programmes are aimed at preparing graduates proficiently for a challenging and rewarding career in all areas of engineering, ranging from R&D, product design, to development and manufacturing.

Students are guided and taught by highlyqualified academics and experienced professionals from the industry. The School's engineering workshops and laboratories are fully equipped with various engineering machines, devices, materials and apparatus to support students' learning experience.

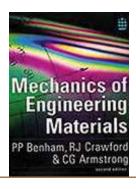
Relevant industry visits, seminars, and workshops are also organised for students to gain industry knowledge and stay up-to-date with industry trends.



#### **BROWSE**

#### **SCHOOL OF ENGINEERING RECOMMENDS**

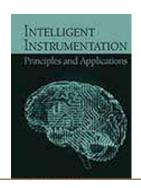
Ralph Waldo Emerson said, "If we encounter a man of rare intellect, we should ask him what books he reads." Dr Tham, Head of School for MDIS School of Engineering (SOE) shares with us his recommendations of good reads in the interest of acquiring engineering knowledge.



Title: Mechanics of Engineering Materials Author: Peter P Benham, Roy J Crawford and Cecil G Armstrong

Mechanics of Engineering Materials is an indispensable course text for undergraduate students of mechanical engineering, engineering science and civil engineering. What makes it different from other textbooks is the direct and comprehensive treatment of the mechanics and strength of materials subjects. The flow of the topics start from basic concepts and gradually move into advanced levels at the end of each chapter. This makes the textbook suitable for varying levels of learners.

Besides having illustrations of examples of practical worked engineering problem, there are also hundreds of problems at the end of each chapter with answers provided. Those who appreciate the importance of a computer as a powerful problem solving tool can look forward to the topics with computer spreadsheet programming and a special chapter on Finite Element Method.



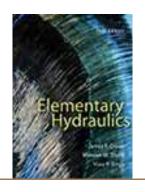
Title: Intelligent Instrumentation: Principles and Applications Author: Manabendra Bhuyan

The author examines intelligent sensor signal conditioning such as calibration, linearization, and compensation, along with a wide variety of calibration and linearization techniques using circuits, analog-to-digital converters (ADCs), microcontrollers, Artificial Neutral Networks (ANNs), and software.

This book:

- Emphasizes basic design principles and applications of intelligent sensors using case studies and numerical examples
- Discusses signal processing operations such as linearization, calibration, and compensation on which intelligent sensors rely
- Investigates artificial intelligence as a critical component of intelligent sensors in real-world applications
- Uses MATLAB® programmes to validate design approaches

This comprehensive book on intelligent sensors is useful for advance learners and practicing engineers with a basic knowledge of sensor devices.



Title: Elementary hydraulics Author: James F. Cruise, Mohsen M. Sherif and Vijay P. Singh.

Elementary Hydraulics is a scope of study in the field of fluid mechanics. The book is divided into three parts, blending fluid mechanics, hydraulic science, and hydraulics engineering. The first part of the text discusses fluid mechanics and summarises essential concepts. The second part builds on the first section, discussing the science of hydraulics. The third section looks at the engineering practice of hydraulics, illustrating practical applications. In addition to these applications, the text contains a number of numerical problems and a reading aid at the end of each chapter to enhance student learning.

All examples are well explained and illustrated. This is a good book for beginners who wish to have an insight into the basics of hydraulic systems.

#### TEST YOUR KNOWLEDGE OF CYBER SECURITY

An increasing number of malware is being launched daily; more so than ever before. Naturally, more resources are being deployed to counter cyber-attacks. The estimated annual cost for cyber-crime committed globally adds up to an estimated \$100 billion dollars. Take our quiz by the School of Technology to test your awareness of issues in cyber security.



- 1) What is the name of the most expensive computer virus of all time? In terms of monetary damage estimated at USD\$38.5 billion?
  - A) MyDoom
  - B) MyRoom
  - C) MySroom
- 2) Which of the below Social Media cyber-attack occurs when criminals post fake Facebook "like" buttons to webpages, where users will download malware instead of liking the page when clicking it?
  - A) Like-jacking
  - B) Link-jacking
  - C) Phishing
  - D) Social spam
- 3) Which of the below Social Media cyber-attack is the act of hackers redirecting users from trusted websites to malware infected websites that hide drive-by downloads or other types of infections?
  - A) Like-jacking
  - B) Link-jacking
  - C) Phishing
  - D) Social spam
- 4) Which of below Social Media cyber-attack attempts to acquire sensitive information such as usernames, passwords, and credit card details by disguising itself as a trustworthy entity in a Facebook message or Tweet?
  - A) Like-jacking
  - B) Link-jacking
  - C) Phishing
  - D) Social spam

- 5) Which of the below Social Media cyber-attack is unwanted spam content (bulk messages, malicious links etc.) appearing on social networks and any website with user-generated content (comments, chats, etc.)?
  - A) Like-jacking
  - B) Link-jacking
  - C) Phishing
  - D) Social spam
- 6) Which of the below refers to the psychological manipulation of people into performing actions or divulging confidential information?
  - A) Hack Ninja
  - B) Social Engineering
  - C) Technology Pick
- 7) Which term represents a subversive use of computers and computer networks to promote a political agenda??
  - A) Hackaton
  - B) Hackivasm
  - C) Hacktivism
- 8) It is becoming increasingly difficult to detect cyber attacks and resolve security issues. According to a research conducted by the Ponemon Institute, what's the average time to detect a malicious or criminal attack by a global study sample of organizations?
  - A) 70 days
  - B) 170 days
  - C) 270 days

1) Y 5) Y 3) B 4) C 2) D 9) B 3) B



# Future-proof your Professional career pathway with our corporate training workshops!

Communication - General

APMG Change Management Certification - Practitioner	15 - 16 May
Risk Management	
Developing an Effective Anti-Corruption and Anti-Bribery Programme	3 May
Procurement Fraud Prevention and Detection Masterclass	18 - 19 May
Business Management	
Effective Secretarial Skills	8 - 9 May
Financial Management	
Finance for Non-Finance Professionals	8-9 May
Understanding and Analysing Financial Statements	15 - 16 May
Service Excellence	
Exceptional Customer Service	23 - 24 May
Rendering Total Service at Every Level	29 - 30 May
Saying "No!" Positively	16 - 17 May
Team Leadership	
Developing Future Leaders Managing the EPIC Generation	17 - 18 May
Transformational Leadership	29 - 30 May
When to be a Boss. Leader and Manager	4 - 5 May
Supervisory Management	
Creating a Harmonious and Inclusive Workplace Culture	30 - 31 May
Effective Communication for Managers	24 - 25 May
Supervisory Skills for the New Supervisors	15 - 16 May
Creativity & Innovation	
Out-of-the-Box Thinking and Problem Solving with PRISM®	22 - 23 May
Sales	
Effective Negotiation Skills	25 - 26 May
Effective Sales Presentations through Story Telling	19 May
Marketing	

Conflict Management Skills	3 May
How to Work More Effectively with Others Using the MBTI	17 May
Communication - Spoken	
Assertiveness Techniques and Approaches	22 - 23 May
Effective Communication for Better Workplace Efficiency	16 - 17 May
Effective Presentation Skills	3-4 May
Communication - Written	
Handling Written Enquiries and Complaints	25 - 26 May
Power Writing Skills for Executives and Managers The Essentials of Report Writing	25 - 26 May 5 May
Personal Effectiveness & Productivity	
Be Seen, Be Heard, Be Sought F.L.O.W. The Pathway to Peak Performance Smart Time Management	19 May 8 - 9 May 12 May
I.T. Short Courses	
Microsoft Excel 2010 - Level 2 Advanced	4 - 5 May
Microsoft Excel 2010 – Level 4 Charting Techniques	16 - 17 May
Microsoft Excel 2013 – Level 2 Advanced	23 - 24 May
Creating Dynamic and Interactive Chart in Excel 2013	29 - 30 May
Data Management Analytics with Pivot Tables (Excel 2010)	3 May
Talent Management and Development	
Conducting an Effective Training Needs Analysis	22 - 23 May
Integrated Toolkit and Methods In Talent Identification	30-31 May
Managing Difficult Employees and Colleagues	17 - 18 May
Emotional Intelligence (EQ)	
Using Emotional Intelligence to manage oneself and Others at the Workplace	18 - 19 May

<sup>\*</sup>Applicable for Professional Development Workshops except I.T. Short Courses

#### **FUTURE SKILLS NEEDED BY EMPLOYEES**

The recently established Committee on the Future Economy (CFE) envisions an economy that remains open and well-connected to the world, a working population equipped with deep skills and a lifelong learning attitude, and companies scaling up through innovation. To achieve its vision, the committee has released seven mutually-reinforcing strategies. What do all these mean to you?

r. Andrew Chow, Associate Trainer at Management Development Consultancy (MDC), describes a rapidly changing and disruptive world which is shaped and characterized by 5 emerging trends.

- 1. Increasing longevity of life;
- 2. The rise of smarter machines;
- 3. The expanding new media ecosystem;
- 4. Dynamic organisational structure affecting work life integration; and
- 5. A globally connected world.

Amid a fast-changing labour market upended by rapid technological disruption, as well as an ageing and shrinking workforce, Singaporeans will need to embark on a lifelong learning journey to seek deeper skills in order to stay competitive. Andrew shares the following six skills essential for workers to acquire to meet the challenges of tomorrow.

#### Research and Analytical Skills

This is an essential skill to have to make sense of the intelligence within Big Data to achieve competitive industry advantage. Making sense of unstructured information to draw vital clues for business survival is paramount to success.

#### Social Networking

It is about who we know and who knows us. Business Networking is still relevant but we need social networking as a follow up. It is a great source of learning and sensing of the trends in our society.

#### **Multi-disciplinary Specialisation**

It is no longer enough to be specalised in just one area or to just serve a micro niche. The workplace of tomorrow will require workers to combine different disciplines and domain knowledge in order to satisfy more complex customers.

#### **Personal Branding**

This is life strategy to cut through the clutter of competition and to be uniquely positioned for top-of-mind recall and credibility. Personal Branding enables a person to be seen, heard and perceived in their respective professions. It is the de facto X Factor in self-promotion.

#### **Competency in Diversity**

Living in a hyper-connected world blurs cultural borders and increases diversity in the work place. One has to be culturally aware and competent to work with people from all over the world. Without a doubt, workers not only have to understand these cultural differences but also embrace them to reap the myriad benefits of diversity in the workplace.

#### Learnability

The discipline to keep learning something new every week is essential to the success of any working professional. The objective is not to add knowledge but to accumulate wisdom and see new relationship and possibilities for development.

"SKILLS AND KNOWLEDGE WILL NOT CHANGE YOUR LIFE IN THE LONGER TERM BUT ATTITUDE WILL. BE A LEARNER FOR LIFE. TEACH WHAT YOU HAVE LEARNT TO INTERNALISE NEW SKILLS AND KNOWLEDGE. THE MORE NATURALLY THIS COMES TO YOU, THE MORE RELEVANT YOU WILL BE FOR THE FUTURE ECONOMY."



#### **GETTING TO THE HEART OF HOSPITALITY**

arendran Panir Selvam cuts a dashing figure as he stands in front of a class of students at Tropical Breeze, MDIS' hospitality training centre.

At over 1.7m tall, he is imposing, easily towering over his students. His commanding presence holds his students' rapt attention as he addresses them. He is teaching his students all there is to know about the OPERA system used by major hotels today.

Narendran majored in Tourism and Hospitality during his undergraduate studies. He chose MDIS to pursue his Bachelor's in International Tourism and Hospitality Management, awarded by renowned University of Sunderland (UK).

"MDIS' practicum curriculum stood out amongst all other tourism courses. What really attracted me was the 6-month internship opportunity, which would allow me to gain industry experience and build my network," he shared.

MDIS recently launched two new hospitality facilities – the MDIS Bakery & Culinary Studio, in conjunction with notable partner City of Glasgow College (UK). The launch extends the latter's internationally recognised and practicum based programmes to students and working professionals here who wish to enter, upgrade or progress further in the hospitality industry. The new facilities will soon be engaging some 30 beneficiaries from Beyond Social Services, a welfare organisation, in pizza baking workshops to extend opportunities to children aged between 7 and 16 as part of its service to the community.

#### Getting in on the action

A typical day of work at MDIS sees Narendran preparing materials and readying the training centre for his students. He trains students in front desk operations, housekeeping, bartending and table-setting.

Narendran also has charge of internship placements. When not in training, he spends his time liaising with hotels and other organisations to arrange internship opportunities for his students.

He himself did his 6-month internship during

his studies at MDIS with Hyatt Regency in Dubai. He set his goal to intern overseas and his lecturer, Mr Reza Sumali, supported and encouraged his dreams.

His internship was his first overseas experience. A charismatic smile on his face, he fondly shared of his time in Dubai, "I was apprehensive to say the least when I first arrived, but my hotel colleagues were so welcoming, treating everyone the same, regardless of rank. It was a lifestyle change for me but my great colleagues made it so much easier for me to adapt."

Narendran was attached to the Rooms Division for six months and gained a wide breadth of experience as he was deployed to front and back office as well as housekeeping.

He learnt first-hand how a hotel's front office was run and that the back office was the key support to it, gaining essential knowledge and skills to work the OPERA system, Triton system, Reserve system, manage group and airline crew check-ins, handle guest complaints, interact with customers, manage night runs, handle forecasting, promotional activities and more. His four months with the front office made him realise exactly which hotel department he really wanted to work in.

"After two days learning the ropes with my buddy, I was asked to handle a reception counter on my own. It was stressful! But it was the quickest way to learn. I gained confidence and soon was taking on more responsibilities, including manning the first and most important reception counter."

Asked what he had found challenging of his internship he replied, "Dealing with the shift work! It was difficult in the beginning but with proper time management and discipline, I managed to adjust my sleeping patterns. It was quite an eye-opener as with every shift, you gain exposure to different experiences."

Narendran spent the last phase of his internship in the housekeeping department. He moved up from an order taker to supervisor and learnt in depth how rooms had to be prepared for arrivals of different types of guests.

#### An invaluable learning experience

"I can confidently say that the six months I spent interning at Hyatt Regency Dubai were the best six months of my life! I am particularly proud to have been recognised by a guest and the hotel for exceptional services rendered and also being a part of the team that achieved the highest check-in score in the Southwest Asia region of Hyatt hotels and set a record of 97% for Hysat surveys in a month. These achievements proved my capabilities and helped me improve myself further to serve my guests even better."

He continued, "The experiences I gained from working and meeting new people really made me look at life from a different angle. My time overseas changed my view of work life and also changed me as a person; it made me realise what I wanted for my life and the goals I want to achieve. I would encourage anyone to go abroad to gain experience."

After graduating from MDIS in 2013, Narendran joined Grand Hyatt Singapore as a Guest Service Agent but his plan and passion was always for teaching.

After three years with Hyatt, Narendran made his move; he applied to MDIS as a trainer.

"I wanted to be able to impart my knowledge and skills to students keen to learn about the industry. Being able to make an impact in the lives of younger generations really attracted me to take up a role as a trainer."

#### It's all about relationships

The most satisfying part of Narendran's job is the relationship he has with his students. He can easily relate to them and they to him, making for a comfortable and enriching relationship. Though he admits it takes patience to deal with students today, who tend to be more streetwise and vocal in their opinions.

"WHEN I WAS A STUDENT AT MDIS I ALWAYS HAD A GREAT RELATIONSHIP WITH MY LECTURERS AND TRAINERS. SIMILARLY NOW THAT I AM WORKING HERE, I STRIVE TO ENSURE THAT I ALWAYS MAINTAIN A GOOD RELATIONSHIP WITH MY STUDENTS. I BELIEVE THE LEARNING JOURNEY AND EXPERIENCE WE PROVIDE IS WHAT DEFINES US THE MOST AS AN EDUCATIONAL INSTITUTE."



#### THE VOICE OF STUDENTS

DIS is proud to introduce the new

2016/2017 Student Council.

The MDIS Students' Council, led by a group of passionate and committed student leaders, makes MDIS a vibrant and conducive second home for all students through school-wide activities and events. As student leaders, council members lead in the planning and execution of key events like the MDIS Open House and International Day. The student council is also the voice of students in academic, administrative and residential matters at MDIS.

Within the student council sits a group of elected Executive Committee (EXCO) Members. The EXCO is empowered to make decisions and is responsible for setting the directions for the council. EXCO members also play a key role in maintaining the high standards expected of the student council, as well as in overseeing all planning and operational aspects of Student Council activities.

Four key EXCO members share their stories with Horizons. Through their experiences, we learn about their journey of transformation, fulfillment, triumph and success.

#### Upcoming Events organised by MDIS Student Council

- Amazing Beach Day Out
- MDIS International Day
- MDIS Music Fest

#### Rhea Pai

President, Student Council 2016/2017
Bachelor of Science (Hons) Biotechnology



#### A Time of Fulfillment

Rhea loves the study of Biotechnology as the subject gives her an extensive grasp of various interesting concepts relating to genetics, plant biology and food biotechnology. Her goal is to pursue a career in research especially around the discovery of new drugs. She aspires to eliminate diseases and lessen human suffering.

Most students are usually bogged down with busy schedules and only participate in one student club. Pure passion coupled with effective time management allows Rhea to participate in a total of four clubs. She is the President of the Student Council and also the President of the Angel Heart Club, a volunteer service club that does community work. On top of that, she is a member of the Photography Club and the Biognosy Club, a student club for the School of Health & Life Sciences.

Rhea appreciates organising club activities as it broadens her horizons and heightens her professional growth. She especially treasures her time spent with the Angel Heart Club as the club's voluntary community activities fulfill her. Sharing her involvement across a myriad of student clubs, Rhea has actively immersed herself in different aspects of campus life. Rhea has really made use of the opportunities presented by MDIS to the fullest and is being rewarded professionally and spiritually.

#### **Mansher Singh Growar**

Vice-President, Student Council 2016/2017 Bachelor of Engineering (Hons) Mechanical Engineering



#### A Journey of Self-improvement

Mansher's love of engineering has in no way confined him to the engineering lab. He has a strong passion for music and video production and he has been able to exercise his creative juices and technical know-how at the on-campus TV studio.

Skills aside, MDIS has proved to be a transformational journey for him. Mansher recounts," I was over 80kg when I first joined MDIS. Due to a foot injury, I was pretty limited in doing sports. My unhealthy and irregular eating habits aggravated the situation further." The gym

in MDIS campus became a regular haunt for him; a place for him to get physically fit. The process was tough but thankfully, the trainers in the gym and fellow students provided the essential moral support to tide him through.

Mansher shares, "As with everything in life, find the right motivation and put in consistent work; results will eventually come"

#### Earl Mendoza

Communications Secretary, Student Council 2016/2017 Advanced Diploma in Psychology



#### Coming back from failures

Earl's interest in Psychology comes from his desire to understand the science behind human behavior and thinking. He aspires to be a psychiatrist and aims to bring about greater awareness of mental health issues in society.

Speaking with him, Earl presents a confident demeanor. It is hard to tell that Earl's journey hasn't been all smooth sailing. He first joined MDIS back in 2012, when he was 18, for a Professional Certificate in Psychology. At that time, his mannerism in school was poor, with him often being late or sleeping in classes. Of course, his grades were a reflection of his behavior and he failed his supplementary paper.

Earl was then struck with a harsh reality. He was scheduled to enlist into National Service one day before his remodule date. He was thus unable to complete his course. Earl then went for his National Service feeling demoralized. During his service, he reflected often upon his past behaviour.

With national service completed and having matured in the process, Earl reapplied for his failed module and this time around, excelled in his studies.

Looking back, Earl advises other students

that may be facing similar circumstances to set goals and enjoy the process of achieving their goals. Without enjoying the journey, one will find it difficult to reach the endpoint.

#### Pratibaraj Naidu (Raj)

Events Secretary, Student Council 2016/2017 Diploma in Psychology



#### **Planning for Success**

Benjamin Franklin once said, "Failing to prepare is preparing to fail". This saying certainly resonates with Raj.

Born and raised in Penang Malaysia, Raj knew from the start that he wanted to pursue an overseas education. After much research online and hearing good recommendations from friends, he made MDIS his choice for education.

The ambitious School of Psychology student has his path clearly charted; he has already mapped out a progression pathway where he would pursue a degree and with that, find employment as a Human Resources Professional. He has plans to hosts workshops too, so that he can share his learning and experiences in Psychology. His ultimate goal is to work his way to attaining a Master's Degree in Psychology and specialise in the field of Clinical Psychology.

At just 22, Raj possesses a rare maturity. It is no wonder he was appointed Events Secretary for the Student Council. Being in-charge of the planning of events, he has improved his people skills, especially in identifying the strengths of and allocating responsibilities to team members. His organisation and management skills have improved greatly; skills he could not have picked up just from learning theory.

#### **EVENT HIGHLIGHTS**



**Amazing Beach Day Out!** 

Date: 20 May 2017 (Sat) Time: 9am to 5pm

Join us for a day of Sun, Sand and Sea at Sentosa and enjoy an array of sporting events lined up especially for you!

Venue: Palawan Beach Sentosa



**Asian Food Bazaar** 

Date: 24 May 2017 (Wed) Time: 10am to 4pm

Look out for local street food and cheap deals during this bazaar!

Expect new and interesting stalls!

Venue: MDIS Campus, outside Brews and Bites



**MDIS Social Night** 

Date: 2 June 2017 (Fri) Time: 6.30pm to 10pm Join us for a wine appreciation night over dinner at MDIS! What's more, get to network with HR personnel from various trades and notable MDIS alumni. Seats are limited so grab yours before they are sold out!

\*Event is open only to attendees above 18 years old on event date.

Venue: MDIS Campus, Tropical Breeze **Fees**: \$8 (Students/Alumni/Members)

\$25 (Public)



**MDIS Annual General Meeting** 

Date: 10 June 2017 (Sat) Time: 1pm to 4pm

Join us at our AGM as we take a retrospective look at 2016 and review our plans for 2017 and beyond.

Venue: MDIS Residences@Stirling, **Auditorium, Level 2** 

For registration and payment for workshop/activity, please proceed to Membership & Alumni Relations Office, Block C, Level 1 or register your interest at events@mdis.edu.sg









**Transformer Movie Marathon** 

Date: 20 - 21 June 2017 Time: 6.30pm to 8.30pm The 5th sequel of Transformers will be out soon! Catch the previous episodes prior to the latest screening of the movie!

Venue: MDIS Campus, BLK B, TV Room

Fees : Complimentary (Students/Alumni/Members)

A LOOK BACK

#### **NATURE EXPLORER SERIES:** MACRITCHIE RESERVOIR PARK



Saying 'Yes' to a healthy and fun day out

eld at scenic MacRitchie Reservoir, a total of 35 students and alumni participated in this Nature Explorer event.

The main highlight of the event was the iconic TreeTop Walk, a free-standing suspension bridge connecting the two highest points in MacRitchie. Participants got to enjoy a bird's eye view of the community of plants and animals that live in the forest canopy from the bridge.

Our international students were particularly thrilled by the close encounters with the resident Long-tailed Macaques.







#### **PERKS**



Storewide 10% discount



 Enjoy one hour of unlimited bowling at \$17 per lane (maximum of six bowlers per lane)

#### **ELEMENTS WELLNESS GROUP**

- First trial promotion at \$49 (worth up to \$180)
- Choice of One: Hydra Moist Facial (60 mins) or Calming body massage (60 mins)
- Starter package for new customers at \$399 (worth up to \$1080)
  5 Treatment sessions 3x Classic Skincare Facial (60 mins) + 2x Calming Body Massage
  (60 mins) plus complimentary enhancements 3x Eye Treatments + 2x Back Scrub

#### **BANGKOKJAM**

- 25% off Thai steamboat buffet (min. 4 diners)
- Availabl at all outlets except Great World City



 Adult Art Jamming session at \$20.00 (usual price \$60.00 per session)



20% off all bookings on ZEN Rooms website

#### IN APPRECIATION

Did a staff member make your day? Tell us about it and make their day! Simply complete and submit the 'Thank You' card that can be found all around campus (particularly around Student Services). Thank you.



#### Dear Mr. Laurence Tan,

"Thank you so much for your great assistance! By far, you are the best service personnel I have encountered with MDIS! Thanks once again and have a nice day!"

Joshua Teh Boon Boon Doctor of Business Administration, Southern Cross University, AUS

#### Dear Ms. Jasmin Tay,

"Thank you for making my university study here comfortable and fun. Your help makes everything easier during my time as a student here."

Edbert W Sumarlin

Master of Business Administration in International

Marketing, Bangor University, UK

#### Dear Mr. Lee Weng Kee,

"A big thank you for your teachings and always giving us confidence. You are the best lecturer ever. Hope I could be like you in every sense. I wish I could be a teacher like you."

Snehal Rugge Master of Science Tourism and Hospitality, University of Sunderland, UK

#### Dear Ms. Chong Lee Ing,

"Thank you very much for all your assistance throughout my two year studies here in MDIS, even though you are not the coordinator for our programme. May your kindness give you many happy returns!"

Nikki Lim Master of Business Administration, University of Bradford, UK

#### Dear Mr. Lau Chong Teck,

"I enjoy being in your class. You make each lesson easy for students to understand. I really credit your patience in teaching students step-by-step and even repeating many times when students do not understand. You inspire me to learn more and have even more confidence with MDIS."

Margaret Tan Lay Teng
MDiploma in Business Administration (International Business), MDIS

"DON'T WATCH THE CLOCK; DO WHAT IT DOES.

KEEP GOING." - SAM LEVENSON



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