



## BACHELOR OF ARTS (HONOURS) BUSINESS AND MARKETING (TOP-UP)

Awarded by the University of Sunderland, UK

<u>No.</u>	<u>Module</u>	<u>Lecturer</u>	<u>Highest Qualification</u>	<u>University</u>	<u>Full-time / Part-time</u>
1.	Consumer Psychology	Amir Singh	Master of Guidance and Counselling	James Cook University	FT
		Hau Francis	Master of Business Administration in Management	University of London	PT
		Dr. Chin Swee Cheong (Zhen Ruichang)	Doctor of Business Administration, Business	University of South Australia	PT
		Ho Kai Joo Jason	Master of Business Administration	Imperial College London	PT
		Kung Sion Hin	Master of Business Administration (General Business Administration)	University of Hull	PT
		Lim Eng Teck Frankie	Master of Business Administration	University of Strathclyde	PT
		Soh Kok Yuen	Master of Science	University of Strathclyde	PT
		Ho Soo Kwang	Master of Business Administration	The University of Hull	PT
2.	E-Marketing Strategy	Lim Eng Teck Frankie	Master of Business Administration	University of Strathclyde	PT
		Long Foong Ling	Degree of Master of Science (Marketing)	The National University of Singapore	PT
		Nur Isman bin Tanuri	Master of Business Administration	University of Strathclyde	PT
		Soh Kok Yuen	Master of Science	University of Strathclyde	PT
3.	Managing Projects	Dr. Kang Kok Hin	Doctor of Philosophy	National University of Singapore	PT
		Shareef Bin Abdul Jaffar	Master of Science in Strategic Planning	Heriot-Watt University	PT

		Dr. Krishnamoorthy S/O Renganathan	Doctor of Philosophy (Business Administration)	Open University Malaysia	PT
		Dr. K Thomas Abraham	Doctor of Philosophy	University of South Australia	PT
		Dr. Lim Yew Ban	Doctor of Philosophy in Business and Management	University of South Australia	PT
		Dr. Ong Chee Ming (Hu ZhiMing)	Doctor of Philosophy	University of South Australia	PT
		Utanes Godofredo Cristobal	Master in Business Management	Asian Institute of Management	PT
4.	Marketing Strategy	Ho Kai Joo Jason	Master of Business Administration	Imperial College London	PT
		Shareef Bin Abdul Jaffar	Master of Science in Strategic Planning	Heriot-Watt University	PT
		Kiew Chez Siong	Master of Business Administration	University of Lancaster	PT
		Kung Sion Hin	Master of Business Administration (General Business Administration)	University of Hull	PT
		Lim Eng Teck Frankie	Master of Business Administration	University of Strathclyde	PT
		Hau Francis	Master of Business Administration in Management	University of London	PT
		Long Foong Ling	Degree of Master of Science (Marketing)	The National University of Singapore	PT
		Lau Chee Hoa	Master of Business Administration	Oklahoma City University	PT
		Hee Kok Wing	Master of Business Administration (Marketing)	University of Leicester	PT

		Ho Soo Kwang	Master of Business Administration	The University of Hull	PT
5.	Strategic Integrated Marketing Communications	Ho Kai Joo Jason	Master of Business Administration	Imperial College London	PT
		Shareef Bin Abdul Jaffar	Master of Science in Strategic Planning	Heriot-Watt University	PT
		Kiew Chez Siong	Master of Business Administration	University of Lancaster	PT
		Lim Eng Teck Frankie	Master of Business Administration	University of Strathclyde	PT
		Lau Chee Hoa	Master of Business Administration	Oklahoma City University	PT
6.	Strategic Management	Dr. Krishnamoorthy S/O Renganathan	Doctor of Philosophy (Business Administration)	Open University Malaysia	PT
		Kuan Choon Hock	Master of Arts in Business Analysis	University of Lancaster	PT
		Kung Sion Hin	Master of Business Administration (General Business Administration)	University of Hull	PT
		Dr. K Thomas Abraham	Doctor of Philosophy	University of South Australia	PT
		Dr. Ong Chee Ming (Hu ZhiMing)	Doctor of Philosophy	University of South Australia	PT
		Dr. Wong Kok Hwee	Doctor of Professional Studies	University of Southern Queensland	PT
		Lau Chee Hoa	Master of Business Administration	Oklahoma City University	PT
		Ho Soo Kwang	Master of Business Administration	The University of Hull	PT