

BACHELOR OF ARTS (HONOURS) FASHION COMMUNICATION AND PROMOTION

Awarded by Teesside University, UK

<u>No.</u>	<u>Module</u>	<u>Lecturer</u>	<u>Highest Qualification</u>	<u>University</u>	<u>Full-time / Part-time</u>
1.	Brand Marketing	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Chan Hwee Lan Evelyn	Bachelor of Arts	The University of Western Australia	PT
		Carolynne Ng Buan Ling	Bachelor of Business	University of Technology Sydney	PT
		Lee Hung Bin (Li Hongbin)	Bachelor of Design	Raffles College of Design and Commerce	PT
		De Cotta Debra Theresa	Master of Arts (instructional Design and Technology)	Nanyang Technological University	PT
		Koh Soo Duan (Xu SuDuan)	Bachelor of Arts with Second Class Honours (Lower Division) in Fashion Marketing and Management	University of Northumbria at Newcastle	PT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT
2.	Digital Marketing	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Dr Kurian Alby Anand	Doctor of Philosophy	CMJ University	FT
		Natthavut Srinara	Master of Business Administration	The University of Adelaide	PT
		Lee Hung Bin (Li Hongbin)	Bachelor of Design	Raffles College of Design and Commerce	PT

3.	Digital Marketing in Practice	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Dr Kurian Alby Anand	Doctor of Philosophy	CMJ University	FT
		Lee Hung Bin (Li Hongbin)	Bachelor of Design	Raffles College of Design and Commerce	PT
		Natthavut Srinara	Master of Business Administration	The University of Adelaide	PT
		Carolynne Ng Buan Ling	Bachelor of Business	University of Technology Sydney	PT
4.	Fashion and Textile Cultures	Siti Farhana Binte Kamaruddin	Bachelor of Arts in Fashion Design	LASALLE College of the Arts	FT
		Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		De Cotta Debra Theresa	Master of Arts (instructional Design and Technology)	Nanyang Technological University	PT
		Koh Soo Duan (Xu SuDuan)	Bachelor of Arts with Second Class Honours (Lower Division) in Fashion Marketing and Management	University of Northumbria at Newcastle	PT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT
5.	Fashion and Textiles Enterprise	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Chan Hwee Lan Evelyn	Bachelor of Arts	The University of Western Australia	PT

		De Cotta Debra Theresa	Master of Arts (instructional Design and Technology)	Nanyang Technological University	PT
		Carolynne Ng Buan Ling	Bachelor of Business	University of Technology Sydney	PT
		Koh Soo Duan (Xu SuDuan)	Bachelor of Arts with Second Class Honours (Lower Division) in Fashion Marketing and Management	University of Northumbria at Newcastle	PT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT
6.	Fashion and Textile Futures	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Carolynne Ng Buan Ling	Bachelor of Business	University of Technology Sydney	PT
		Chan Hwee Lan Evelyn	Bachelor of Arts	The University of Western Australia	PT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT
		De Cotta Debra Theresa	Master of Arts (instructional Design and Technology)	Nanyang Technological University	PT
		Koh Soo Duan (Xu SuDuan)	Bachelor of Arts with Second Class Honours (Lower Division) in Fashion	University of Northumbria at Newcastle	PT

			Marketing and Management		
		Mariani Binte Yahya	Master of Science (International Relations)	Nanyang Technological University	PT
7.	Fashion Communication Project	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Chan Hwee Lan Evelyn	Bachelor of Arts	The University of Western Australia	PT
		Carolynne Ng Buan Ling	Bachelor of Business	University of Technology Sydney	PT
		Lee Hung Bin (Li Hongbin)	Bachelor of Design	Raffles College of Design and Commerce	PT
		De Cotta Debra Theresa	Master of Arts (instructional Design and Technology)	Nanyang Technological University	PT
		Koh Soo Duan (Xu SuDuan)	Bachelor of Arts with Second Class Honours (Lower Division) in Fashion Marketing and Management	University of Northumbria at Newcastle	PT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT
8.	Fashion PR, Marketing and Media	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Imran Ahmad Bin Rayat Ahmad	Bachelor of Arts in Film Making	Middlesex University	PT
		De Cotta Debra Theresa	Master of Arts (instructional Design and Technology)	Nanyang Technological University	PT

		Koh Soo Duan (Xu SuDuan)	Bachelor of Arts with Second Class Honours (Lower Division) in Fashion Marketing and Management	University of Northumbria at Newcastle	PT
		Lee Hung Bin (Li Hongbin)	Bachelor of Design	Raffles College of Design and Commerce	PT
9.	Foundations of Marketing	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Carolynne Ng Buan Ling	Bachelor of Business	University of Technology Sydney	PT
		Chan Hwee Lan Evelyn	Bachelor of Arts	The University of Western Australia	PT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT
		Ho Kai Joo Jason	Master of Business Administration	Imperial College of Science, Technology and Medicine	PT
		Mariani Binte Yahya	Master of Science (International Relations)	Nanyang Technological University	PT
		De Cotta Debra Theresa	Master of Arts (instructional Design and Technology)	Nanyang Technological University	PT
		Toh Kheng Huat, Dennis (Zhuo Qingfa, Dennis)	Degree of Master of Mass Communication	Nanyang Technological University	PT
10.	Introduction to Fashion Management	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Chan Hwee Lan Evelyn	Bachelor of Arts	The University of Western Australia	PT

		Carolynne Ng Buan Ling	Bachelor of Business	University of Technology Sydney	PT
		De Cotta Debra Theresa	Master of Arts (instructional Design and Technology)	Nanyang Technological University	PT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT
11.	Major Project: Planning, Analysis, Synthesis	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT
		Ho Kai Joo Jason	Master of Business Administration	Imperial College of Science, Technology and Medicine	PT
		Carolynne Ng Buan Ling	Bachelor of Business	University of Technology Sydney	PT
		De Cotta Debra Theresa	Master of Arts (instructional Design and Technology)	Nanyang Technological University	PT
		Koh Soo Duan (Xu SuDuan)	Bachelor of Arts with Second Class Honours (Lower Division) in Fashion Marketing and Management	University of Northumbria at Newcastle	PT
		Toh Kheng Huat, Dennis (Zhuo Qingfa, Dennis)	Degree of Master of Mass Communication	Nanyang Technological University	PT

12.	Professional Practice: The Fashion Industry	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Carolynne Ng Buan Ling	Bachelor of Business	University of Technology Sydney	PT
		De Cotta Debra Theresa	Master of Arts (instructional Design and Technology)	Nanyang Technological University	PT
		Koh Soo Duan (Xu SuDuan)	Bachelor of Arts with Second Class Honours (Lower Division) in Fashion Marketing and Management	University of Northumbria at Newcastle	PT
		Mariani Binte Yahya	Master of Science (International Relations)	Nanyang Technological University	PT
13.	Professional Skills for Fashion and Textiles	Siti Farhana Binte Kamaruddin	Bachelor of Arts in Fashion Design	LASALLE College of the Arts	FT
		Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		De Cotta Debra Theresa	Master of Arts (instructional Design and Technology)	Nanyang Technological University	PT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT
14.	Social Enterprise	Ho Kai Joo Jason	Master of Business Administration	Imperial College of Science, Technology and Medicine	PT
		Carolynne Ng Buan Ling	Bachelor of Business	University of Technology Sydney	PT

		De Cotta Debra Theresa	Master of Arts (instructional Design and Technology)	Nanyang Technological University	PT
		Toh Kheng Huat, Dennis (Zhuo Qingfa, Dennis)	Degree of Master of Mass Communication	Nanyang Technological University	PT
15.	Storytelling	Siti Farhana Binte Kamaruddin	Bachelor of Arts in Fashion Design	LASALLE College of the Arts	FT
		Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Carolynne Ng Buan Ling	Bachelor of Business	University of Technology Sydney	PT
		Chan Hwee Lan Evelyn	Bachelor of Arts	The University of Western Australia	PT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT
		Ho Kai Joo Jason	Master of Business Administration	Imperial College of Science, Technology and Medicine	PT
		Mariani Binte Yahya	Master of Science (International Relations)	Nanyang Technological University	PT
		De Cotta Debra Theresa	Master of Arts (instructional Design and Technology)	Nanyang Technological University	PT
		Koh Soo Duan (Xu SuDuan)	Bachelor of Arts with Second Class Honours (Lower Division) in Fashion Marketing and Management	University of Northumbria at Newcastle	PT

		Toh Kheng Huat, Dennis (Zhuo Qingfa, Dennis)	Degree of Master of Mass Communication	Nanyang Technological University	PT
16.	The Fashion Project	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Chan Hwee Lan Evelyn	Bachelor of Arts	The University of Western Australia	PT
		De Cotta Debra Theresa	Master of Arts (instructional Design and Technology)	Nanyang Technological University	PT
		Carolynne Ng Buan Ling	Bachelor of Business	University of Technology Sydney	PT
		Koh Soo Duan (Xu SuDuan)	Bachelor of Arts with Second Class Honours (Lower Division) in Fashion Marketing and Management	University of Northumbria at Newcastle	PT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT
17.	The Relationships of Buying and Selling	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Chan Hwee Lan Evelyn	Bachelor of Arts	The University of Western Australia	PT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT

		Ho Kai Joo Jason	Master of Business Administration	Imperial College of Science, Technology and Medicine	PT
		De Cotta Debra Theresa	Master of Arts (instructional Design and Technology)	Nanyang Technological University	PT
		Carolynne Ng Buan Ling	Bachelor of Business	University of Technology Sydney	PT
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		Toh Kheng Huat, Dennis (Zhuo Qingfa, Dennis)	Degree of Master of Mass Communication	Nanyang Technological University	PT