



BACHELOR OF ARTS (HONOURS) FASHION COMMUNICATION AND PROMOTION

Awarded by Teesside University, UK

<u>No.</u>	<u>Module</u>	<u>Lecturer</u>	<u>Highest Qualification</u>	<u>University</u>	<u>Full-time / Part-time</u>
1.	Brand Marketing	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Chan Hwee Lan Evelyn	Bachelor of Arts	The University of Western Australia	PT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT
2.	Digital Marketing	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
3.	Digital Marketing in Practice	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
4.	Fashion and Textile Cultures	Siti Farhana Binte Kamaruddin	Bachelor of Arts in Fashion Design	LASALLE College of the Arts	FT
		Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT
5.	Fashion and Textiles Enterprise	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Chan Hwee Lan Evelyn	Bachelor of Arts	The University of Western Australia	PT
		Ganguly Aparna	Post Graduate Diploma	National Institute of Fashion Technology	PT

			Programme in Leather Apparel Design and Technology		
6.	Fashion and Textile Futures	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Carolynne Ng Buan Ling	Bachelor of Business	University of Technology Sydney	PT
		Chan Hwee Lan Evelyn	Bachelor of Arts	The University of Western Australia	PT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT
		Mariani Binte Yahya	Master of Science (International Relations)	Nanyang Technological University	PT
7.	Fashion Communication Project	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Chan Hwee Lan Evelyn	Bachelor of Arts	The University of Western Australia	PT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT
8.	Fashion PR, Marketing and Media	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
9.	Foundations of Marketing	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Carolynne Ng Buan Ling	Bachelor of Business	University of Technology Sydney	PT

		Chan Hwee Lan Evelyn	Bachelor of Arts	The University of Western Australia	PT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT
		Ho Kai Joo Jason	Master of Business Administration	Imperial College of Science, Technology and Medicine	PT
		Mariani Binte Yahya	Master of Science (International Relations)	Nanyang Technological University	PT
		Tan Soo Chuan Peter	Master of Business Administration	Southern Cross University	PT
		Toh Kheng Huat, Dennis (Zhuo Qingfa, Dennis)	Degree of Master of Mass Communication	Nanyang Technological University	PT
10.	Introduction to Fashion Management	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Chan Hwee Lan Evelyn	Bachelor of Arts	The University of Western Australia	PT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT
11.	Major Project: Planning, Analysis, Synthesis	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT

		Ho Kai Joo Jason	Master of Business Administration	Imperial College of Science, Technology and Medicine	PT
		Tan Soo Chuan Peter	Master of Business Administration	Southern Cross University	PT
		Toh Kheng Huat, Dennis (Zhuo Qingfa, Dennis)	Degree of Master of Mass Communication	Nanyang Technological University	PT
12.	Professional Practice: The Fashion Industry	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Carolynne Ng Buan Ling	Bachelor of Business	University of Technology Sydney	PT
		Mariani Binte Yahya	Master of Science (International Relations)	Nanyang Technological University	PT
13.	Professional Skills for Fashion and Textiles	Siti Farhana Binte Kamaruddin	Bachelor of Arts in Fashion Design	LASALLE College of the Arts	FT
		Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT
14.	Social Enterprise	Ho Kai Joo Jason	Master of Business Administration	Imperial College of Science, Technology and Medicine	PT
		Tan Soo Chuan Peter	Master of Business Administration	Southern Cross University	PT
		Toh Kheng Huat, Dennis (Zhuo Qingfa, Dennis)	Degree of Master of Mass Communication	Nanyang Technological University	PT

15.	Storytelling	Siti Farhana Binte Kamaruddin	Bachelor of Arts in Fashion Design	LASALLE College of the Arts	FT
		Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Carolynne Ng Buan Ling	Bachelor of Business	University of Technology Sydney	PT
		Chan Hwee Lan Evelyn	Bachelor of Arts	The University of Western Australia	PT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT
		Ho Kai Joo Jason	Master of Business Administration	Imperial College of Science, Technology and Medicine	PT
		Mariani Binte Yahya	Master of Science (International Relations)	Nanyang Technological University	PT
		Tan Soo Chuan Peter	Master of Business Administration	Southern Cross University	PT
		Toh Kheng Huat, Dennis (Zhuo Qingfa, Dennis)	Degree of Master of Mass Communication	Nanyang Technological University	PT
16.	The Fashion Project	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Chan Hwee Lan Evelyn	Bachelor of Arts	The University of Western Australia	PT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT

17.	The Relationships of Buying and Selling	Xu Renchao	Bachelor of Arts with First Class Honours in Fashion	University of Northumbria at Newcastle	FT
		Chan Hwee Lan Evelyn	Bachelor of Arts	The University of Western Australia	PT
		Ganguly Aparna	Post Graduate Diploma Programme in Leather Apparel Design and Technology	National Institute of Fashion Technology	PT
		Ho Kai Joo Jason	Master of Business Administration	Imperial College of Science, Technology and Medicine	PT
		Tan Soo Chuan Peter	Master of Business Administration	Southern Cross University	PT
		Toh Kheng Huat, Dennis (Zhuo Qingfa, Dennis)	Degree of Master of Mass Communication	Nanyang Technological University	PT