

MASTER OF BUSINESS ADMINISTRATION (MARKETING) (E-LEARNING)

Awarded by Edinburgh Napier University, UK

<u>No.</u>	<u>Module</u>	<u>Lecturer</u>	<u>Highest Qualification</u>	<u>University</u>	<u>Full-time / Part-time</u>
1.	Global Business Economics and Finance	Sheilvy Dewi Soetanto	Master of Science in Management (Banking and Finance)	University of Wales	PT
		Yusra Anas	Master of Business Administration (Investment and Finance)	The University of Hull	PT
		Wong Hean Hoo	Master of Science	St. Cloud State University	PT
2.	Building and Marketing High Performing Organisations	Dr. Kuan Choon Hock	Master of Arts in Business Analysis	University of Lancaster	PT
		Dr. Kurian Alby Anand	Doctor of Philosophy	CMJ University	FT
		Soh Kok Yuen	Master of Science	University of Strathclyde	PT
		Dr. Siew Ngung Chia	Doctor of Business Administration	The University of Newcastle	PT
3.	Management & Organisational Change	Dr. Kuan Choon Hock	Master of Arts in Business Analysis	University of Lancaster	PT
		Soh Kok Yuen	Master of Science	University of Strathclyde	PT
		Dr. Rajanayagam Darwin Joseph	Doctor of Philosophy in Management	Dravidian University	FT
4.	Leading Strategic Decision Making	Dr. Kurian Alby Anand	Doctor of Philosophy	CMJ University	FT
		Dr. Kuan Choon Hock	Master of Arts in Business Analysis	University of Lancaster	PT
		Ho Kai Joo Jason	Master of Business Administration	Imperial College London	PT
5.	Strategic Brand Management	Dr. Kurian Alby Anand	Doctor of Philosophy	CMJ University	FT
		Lim Eng Teck Frankie	Master of Business Administration	University of Strathclyde	PT

6.	Global Marketing	Soh Kok Yuen	Master of Science	University of Strathclyde	PT
		Dr. Kurian Alby Anand	Doctor of Philosophy	CMJ University	FT
		Ho Kai Joo Jason	Master of Business Administration	Imperial College London	PT
7.	Research Skills for Managers	Dr. Kurian Alby Anand	Doctor of Philosophy	CMJ University	FT
		Lim Kaim Soon	Executive Master of Business Administration	Helsinki School of Economics	PT
		Dr. Siew Ngung Chia	Doctor of Business Administration	The University of Newcastle	PT
8.	MBA Project	Dr. Kuan Choon Hock	Master of Arts in Business Analysis	University of Lancaster	PT
		Soh Kok Yuen	Master of Science	University of Strathclyde	PT
		Dr. Kurian Alby Anand	Doctor of Philosophy	CMJ University	FT
		Dr. Rajanayagam Darwin Joseph	Doctor of Philosophy in Management	Dravidian University	FT