BACHELOR OF ARTS (HONOURS) BUSINESS AND MARKETING MANAGEMENT

Awarded by the University of Sunderland, UK

No.	Module	Lecturer	Highest Qualification	University	Full-time / Part-time
1.	Business Organisations and Society	Kiew Chez Siong	Master of Business Administration	University of Lancaster	PT
		Dr. Krishnamoorthy S/O Renganathan	Doctor of Philosophy (Business Administration)	Open University Malaysia	PT
		Tan Kien Chiang	Master of Science with Commendation in International Business	University of Hertfordshire	FT
		Visuanathan S/O Gopalan	Master of Business Administration	Southern Cross University	PT
		Jeffrey Kwek Thu Kuang	Master of Business Administration	Herriot-Watt University	PT
		Rajanayagam Darwin Joseph	Doctor of Philosophy in Management	Dravidian University	FT
		Jailani Bin A Bakar	Master of Philosophy (Taught) in Media & Culture	University of Glasgow	PT
		Yu Shilong	Master of Business Administration	Master of Business Administration	PT
2.	Business Management Skills Development	Jeffrey Kwek Thu Kuang	Master of Business Administration	Herriot-Watt University	PT
		Rajanayagam Darwin Joseph	Doctor of Philosophy in Management	Dravidian University	FT
		Visuanathan S/O Gopalan	Master of Business Administration	Southern Cross University	PT
		Jailani Bin A Bakar	Master of Philosophy (Taught) in Media & Culture	University of Glasgow	PT

3.	Understanding Markets and Marketing	Ho Kai Joo Jason	Master of Business Administration	Imperial College London	PT
		Kiew Chez Siong	Master of Business Administration	University of Lancaster	PT
		Shareef Bin Abdul Jaffar	Master of Science in Strategic Planning	Heriot-Watt University	PT
		Lim Eng Teck Frankie	Master of Business Administration	University of Strathclyde	PT
		Kuan Choon Hock	Master of Science in Global Public Health	Queen Mary University of London	PT
		Soh Kok Yuen	Master of Science	University of Strathclyde	PT
		Tan Kien Chiang	Master of Science with Commendation in International Business	University of Hertfordshire	FT
		Visuanathan S/O Gopalan	Master of Business Administration	Southern Cross University	PT
		Daniel Chew Chee San	Doctor of Business Administration (DBA) in Logistics & Supply Chain Management	European International University	PT
4.	Fundamentals of Financial Decision Making	Lim Kaim Soon	Executive Master of Business Administration	Helsinki School of Economics (Now known as Aalto University School of Business)	PT
		Manek Mukesh Pratap	Master of Business	Victoria University of Technology (renamed to Victoria University)	PT
		Yusra Anas	Master of Business Administration (Investment and Finance)	The University of Hull	PT
5.	Managing Self and Others	Ho Kai Joo Jason	Master of Business Administration	Imperial College London	PT
		Jeffrey Kwek Thu Kuang	Master of Business Administration	Herriot-Watt University	PT

		Dr. K Thomas Abraham	Doctor of Philosophy	University of South Australia	PT
		Kiew Chez Siong	Master of Business Administration	University of Lancaster	PT
		Lim Eng Teck Frankie	Master of Business Administration	University of Strathclyde	PT
		Dr. Ong Chee Ming (Hu ZhiMing)	Doctor of Philosophy	University of South Australia	PT
		Tan Kien Chiang	Master of Science with Commendation in International Business	University of Hertfordshire	FT
		Rajanayagam Darwin Joseph	Doctor of Philosophy in Management	Dravidian University	FT
		Visuanathan S/O Gopalan	Master of Business Administration	Southern Cross University	PT
		Chua Yong Leng	Master of Business Administration	Henley Management College (Now known as Henley Business School)	PT
6.	Delivering Projects for Organisational Success	Dr. Krishnamoorthy S/O Renganathan	Doctor of Philosophy (Business Administration)	Open University Malaysia	PT
		Dr. K Thomas Abraham	Doctor of Philosophy	University of South Australia	PT
		Shareef Bin Abdul Jaffar	Master of Science in Strategic Planning	Heriot-Watt University	PT
		Dr. Kang Kok Hin	Doctor of Philosophy	National University of Singapore	PT
		Dr. Utanes Godofredo Cristobal	Doctor of Professional Studies	University of Southern Queensland	PT
		Dr. Lim Yew Ban	Doctor of Philosophy in	University of South Australia	PT

			Business and Management		
7.	Integrated Marketing Practice	Ho Kai Joo Jason	Master of Business Administration	Imperial College London	PT
		Dr. K Thomas Abraham	Doctor of Philosophy	University of South Australia	PT
		Tan Kien Chiang	Master of Science with Commendation in International Business	University of Hertfordshire	PT
		Shareef Bin Abdul Jaffar	Master of Science in Strategic Planning	Heriot-Watt University	PT
		Kiew Chez Siong	Master of Business Administration	University of Lancaster	PT
		Lim Eng Teck Frankie	Master of Business Administration	University of Strathclyde	PT
		Soh Kok Yuen	Master of Science	University of Strathclyde	PT
8.	Analysis and Insight for Marketing	Ho Kai Joo Jason	Master of Business Administration	Imperial College London	PT
		Dr. K Thomas Abraham	Doctor of Philosophy	University of South Australia	PT
		Tan Kien Chiang	Master of Science with Commendation in International Business	University of Hertfordshire	PT
		Soh Kok Yuen	Master of Science	University of Strathclyde	PT
		Shareef Bin Abdul Jaffar	Master of Science in Strategic Planning	Heriot-Watt University	PT
		Kiew Chez Siong	Master of Business Administration	University of Lancaster	PT
		Lim Eng Teck Frankie	Master of Business Administration	University of Strathclyde	PT

9.	Strategic Leadership and Collaboration	Dr. Krishnamoorthy S/O Renganathan	Doctor of Philosophy (Business Administration)	Open University Malaysia	PT
		Dr. K Thomas Abraham	Doctor of Philosophy	University of South Australia	PT
		Tan Kien Chiang	Master of Science with Commendation in International Business	University of Hertfordshire	PT
		Kuan Choon Hock	Master of Science in Global Public Health	Queen Mary University of London	PT
		Dr. Ong Chee Ming (Hu ZhiMing)	Doctor of Philosophy	University of South Australia	PT
		Rajanayagam Darwin Joseph	Doctor of Philosophy in Management	Dravidian University	PT
		Habib Kassim	Master of Business Administration	University of Western Sydney	PT
		Lau Chee Hoa	Master of Business Administration	Oklahoma City University	PT
		Visuanathan S/O Gopalan	Master of Business Administration	Southern Cross University	PT
10.	Managing Business Continuity and Resilience	Daniel Chew Chee San	Doctor of Business Administration (DBA) in Logistics & Supply Chain Management	European International University	PT
		Dr. K Thomas Abraham	Doctor of Philosophy	University of South Australia	PT
		Dr. Kang Kok Hin	Doctor of Philosophy	National University of Singapore	PT
		Kiew Chez Siong	Master of Business Administration	University of Lancaster	PT
		Kuan Choon Hock	Master of Science in Global Public Health	Queen Mary University of London	PT

		Lau Chee Hoa	Master of Business Administration	Oklahoma City University	PT
		Lim Eng Teck Frankie	Master of Business Administration	University of Strathclyde	PT
		Rajanayagam Darwin Joseph	Doctor of Philosophy in Management	Dravidian University	FT
		Yu Shilong	Master of Business Administration	INSEAD	PT
		Soh Kok Yuen	Master of Science	University of Strathclyde	PT
11.	Business Consultancy Project	Jeffrey Kwek Thu Kuang	Master of Business Administration	Herriot-Watt University	PT
		Dr. K Thomas Abraham	Doctor of Philosophy	University of South Australia	PT
		Rajanayagam Darwin Joseph	Doctor of Philosophy in Management	Dravidian University	FT
		Visuanathan S/O Gopalan	Master of Business Administration	Southern Cross University	PT
		Yu Shilong	Master of Business Administration	INSEAD	PT
12.	Branding in the Digital Age	Daniel Chew Chee San	Doctor of Business Administration (DBA) in Logistics & Supply Chain Management	European International University	PT
		Jailani Bin A Bakar	Master of Philosophy (Taught) in Media & Culture	University of Glasgow	PT
		Dr. Ong Chee Ming (Hu ZhiMing)	Doctor of Philosophy	University of South Australia	PT
		Rajanayagam Darwin Joseph	Doctor of Philosophy in Management	Dravidian University	FT
		Visuanathan S/O Gopalan	Master of Business Administration	Southern Cross University	PT

		Kiew Chez Siong	Master of Business Administration	University of Lancaster	PT
		Dr. Krishnamoorthy S/O Renganathan	Doctor of Philosophy (Business Administration)	Open University Malaysia	PT
		Kuan Choon Hock	Master of Science in Global Public Health	Queen Mary University of London	PT
		Lau Chee Hoa	Master of Business Administration	Oklahoma City University	PT
		Manek Mukesh Pratap	Master of Business	Victoria University of Technology (renamed to Victoria University)	PT
		Shareef Bin Abdul Jaffar	Master of Science in Strategic Planning	Heriot-Watt University	PT
		Tan Kien Chiang	Master of Science with Commendation in International Business	University of Hertfordshire	FT
		Lim Kaim Soon	Executive Master of Business Administration	Helsinki School of Economics (Now known as Aalto University School of Business)	PT
		Dr. Utanes Godofredo Cristobal	Doctor of Professional Studies	University of Southern Queensland	PT
		Lim Eng Teck Frankie	Master of Business Administration	University of Strathclyde	PT
		Yu Shilong	Master of Business Administration	INSEAD	PT